



## Amy Friedrich to Speak at 2025 UBS Financial Services Conference

January 16, 2025

DES MOINES, Iowa--(BUSINESS WIRE)--Jan. 16, 2025-- Principal Financial Group® (Nasdaq: PFG) announced today that Amy Friedrich, president, Benefits & Protection, will participate in a fireside chat at the UBS Financial Services Conference on Monday, February 10, 2025, beginning at approximately 11:20 a.m. Eastern Time. Friedrich will participate in a question-and-answer session covering a variety of industry and company topics.

The fireside chat will be available live at [principal.com/investor](https://principal.com/investor) via audio webcast.

### [About Principal Financial Group®](#)

Principal Financial Group® (Nasdaq: PFG) is a global financial company with nearly 20,000 employees<sup>1</sup> passionate about improving the wealth and well-being of people and businesses. In business for 145 years, we're helping more than 68 million customers<sup>2</sup> plan, protect, invest, and retire, while working to support the communities where we do business, and build a diverse, inclusive workforce. Principal® is proud to be recognized as one of the 2024 World's Most Ethical Companies® by Ethisphere<sup>3</sup>, a member of the Bloomberg Gender Equality Index, and a "Best Places to Work in Money Management"<sup>4</sup>. Learn more about Principal and our commitment to building a better future at [principal.com](https://principal.com).

<sup>1</sup> As of September 30, 2024

<sup>2</sup> As of September 30, 2024

<sup>3</sup> Ethisphere, 2024

<sup>4</sup> Pensions & Investments, 2024

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Source: Principal Financial Group