



Amy Friedrich President of Benefits & Protection to Speak at 2025 KBW Insurance Conference

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DES MOINES, Iowa--(BUSINESS WIRE)--Aug. 7, 2025-- Principal Financial Group® (Nasdaq: PFG) announced today that Amy Friedrich, president of Benefits & Protection, will participate in a fireside chat at the KBW Insurance Conference on Thursday, Sept. 4, 2025, beginning at approximately 3:05 p.m. Eastern Time. Friedrich will participate in a question-and-answer session covering a variety of industry and company specific topics.

The fireside chat will be available live at principal.com/investor via audio webcast.

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Principal Financial Group® (Nasdaq: PFG) is a global financial company with approximately 20,000 employees¹ passionate about improving the wealth and well-being of people and businesses. In business for 146 years, we're helping over 70 million customers¹ plan, insure, invest, and retire, while working to support the communities where we do business and building an inclusive workforce. Principal® is proud to be recognized as one of the 2025 World's Most Ethical Companies² and named as a Best Places to Work in Money Management³. Learn more about Principal and our commitment to building a better future at principal.com.

¹ As of March 31, 2025

² Ethisphere, 2025

³ Pensions & Investments, 2024

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