



Principal Financial Group Names Tim Brown as New General Counsel

April 28, 2026

DES MOINES, Iowa--(BUSINESS WIRE)--Apr. 28, 2026-- Principal Financial Group® (Nasdaq: PFG) announced today Tim Brown will join the company as executive vice president, general counsel, and secretary, effective June 8, 2026. Brown will lead legal, government relations, and compliance, and serve as corporate secretary to the Principal® Board of Directors.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260428644922/en/>



Tim Brown

“Tim is a proven leader with a track record of helping financial services organizations navigate complexity while positioning them for long-term growth,” said Deanna Strable, chair, president, and chief executive officer of Principal. “His experience spanning legal, compliance, government relations, and operations, as well as his ability to lead through change, will be invaluable as we continue to deliver for customers around the world.”

Brown will report to Strable and serve as a member of the executive management team. He will relocate to Des Moines, Iowa, and be based in the company’s global headquarters.

Prior to joining Principal, Brown served as vice president, chief legal officer, and corporate secretary of Venerable Holdings, Inc. He previously served as vice president and chief counsel for M&A, corporate transactions, and insurance regulatory at Voya.

Brown received a Juris Doctor from the University of Michigan Law School and a Bachelor of Science *cum laude* from Tennessee State University. Additionally, he completed the Harvard Business School Advanced Management Program and serves in leadership positions for multiple industry associations.

About Principal Financial Group®

Principal Financial Group® (Nasdaq: PFG) is a global financial company with approximately 19,000 employees¹ passionate about improving the wealth and well-being of people and businesses. In business for 146 years, we’re helping 82 million customers¹ plan, insure, invest, and retire, while working to support the communities where we do business, and building an inclusive workforce. Principal® is proud to be recognized as one of the 2026 World’s Most Ethical Companies² and named as a “Best Places to Work in Money Management³.” Learn more about Principal and our commitment to building a better future at [principal.com](https://www.principal.com).

¹ As of March 31, 2026

² Ethisphere, 2026

³ Pensions & Investments, 2025

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