



## Principal® Announces New Integration With Employee Navigator to Streamline Enrollment Experience

May 7, 2026

*Employers, employees, and brokers benefit from a more connected enrollment process*

DES MOINES, Iowa--(BUSINESS WIRE)--May 7, 2026-- Principal Financial Group® announced the launch of a new integration with Employee Navigator, a leading benefits administration platform, to streamline evidence of insurability (EOI) during employee benefits enrollment. Available to active Employee Navigator clients, the integration reflects continued investment by Principal to further simplify benefits administration and enhance the enrollment experience for employers and employees alike.

“Enrollment is most effective when benefits processes are connected from the start,” said Kara Hoogensen, SVP – Workplace Benefits at Principal. “By bringing EOI questions directly into the enrollment experience, this integration reduces complexity in benefits administration and helps deliver a smoother, more connected experience for employees.”

The new application programming interface (API) connection enables employees to complete required EOI health questions during their initial enrollment experience, creating a more efficient process and accelerating underwriting decisions for group benefits.

The new integration improves the capture and sharing of EOI medical information to:

- Minimize enrollment disruptions for employees
- Reduce administrative touchpoints for employers and brokers
- Speed up underwriting review

Principal offers group benefits solutions to over 90,000 small and midsize employers across the U.S., including group dental, vision, life, short- and long-term disability, paid family medical leave (in select states) and supplemental health products such as accident, critical illness, and hospital indemnity insurance.

### [About Principal Financial Group®](#)

Principal Financial Group® (Nasdaq: PFG) is a global financial company with approximately 19,000 employees<sup>1</sup> passionate about improving the wealth and well-being of people and businesses. In business for 146 years, we're helping over 75 million customers<sup>1</sup> plan, insure, invest, and retire, while working to support the communities where we do business, and building an inclusive workforce. Principal® is proud to be recognized as one of the 2026 World's Most Ethical Companies<sup>2</sup> and named as a “Best Places to Work in Money Management<sup>3</sup>.” Learn more about Principal and our commitment to building a better future at [principal.com](https://www.principal.com).

<sup>1</sup> As of December 31, 2025

<sup>2</sup> Ethisphere, 2026

<sup>3</sup> Pensions & Investments, 2025

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