Pricing Supplement Dated 6/16/2008 (To Prospectus dated November 21, 2007, and Prospectus Supplement dated November 21, 2007)

CUSIP: 74254PXQ0

(PRINCIPAL FINANCIAL GROUP LOGO)

Principal Life Insurance Company Principal® Life (That are also Asset-Backed Securities) Issued Through and Obligations of Principal Life Income 2008-53 (the "Trust" and "Issuing Entity")

The description of this pricing supplement of the particular terms of the Principal® Life offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made..

1. The Notes

Principal Amount: Issue Price:	TBD 100.0%	Purchasing Agent Discount: Original Issue Date:	1.100% 6/25/2008	
Net Proceeds to the Trust:	TBD	Stated Maturity Date:	6/16/2014	
Interest Payment Dates: Initial Interest Payment Date: Regular Record Date:	12/15/2008	very sixth month commencing on 12/15/2008 prior to the Interest Payment Date		
Type of Interest Rate:	[X] Fixed Rate	[] Floating Rate		
Interest Rate:	5.50%			
Discount Note:	[]Yes	[X] No		
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation: Trust Put Limitation:		[X] \$2,000,000 or 2%; or [] \$ or% [x] \$250,000; or [] \$ [X] 2%; or \$		
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	[] May be in who Any redemption d Redemption Date] In whole only and not in part] May be in whole or in part Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date		
Repayment: Authorized Denominations:	[]Yes \$1,000	[X] No.		
	÷1,000			

"Principal[®]" is a registered service mark of Principal Financial Services, Inc. and is used under license. " registered service mark of Merrill Lynch & Co. Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P").

Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purchasing Notes as	[X] Yes	[] No	If Yes,
Principal:			

Purchas	Purchasing Agent(s)	
Merrill Lynch		TBD
Total:		TBD
State of Organization of the Trust:	New York	
Additional/Other Terms:	None	
2. <u>The Funding Agreement</u>		
Funding Agreement Issuer:	Principal Life Insurance Company	
Funding Agreement No.:	8-4812	
Deposit:	\$15.0	
Net Deposit:	TBD	
Effective Date:	6/25/2008	
Stated Maturity Date:	6/16/2014	
Interest Payment Dates:	The 15th day of every sixth month commencing on	12/15/2008
Initial Interest Payment Date:	12/15/2008	
Type of Interest Rate:	[X] Fixed Rate [] Floating Rate	

Interest Rate: 5.50% **Discount Funding Agreement:** [X] No []Yes Terms of Survivor's Option: Annual Put Limitation: [X] \$2,000,000 or 2%; or []\$_____or __% [x]\$250,000; or Individual Put Limitation: []\$_ **Trust Put Limitation:** [X] 2%; or \$_____

Redemption: Initial Redemption Date: Redemption: Additional Other Terms:	[] May be in w	[X] No. ly and not in part whole or in part n date will be an It	If Yes, nterest Payment Date falling on or after the Initial Redemption			
Repayment:	[]Yes	[X] No.				
Ratings:						
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.						
Additional/Other Terms:		None				
3. <u>The Guarantee</u>						
Guarantee Issuer:		Principal Financial Group, Inc.				
Effective Date:		6/25/2008				
Additional/Other Terms:		None				