FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL OMB Number 3235-0104 Estimated average burden 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940										<u> </u>	hours per response:		0.5	
1. Name and Address of Reporting Person [*] Nordin Diane C				vent Requiring /Year) 7	Statement	3. Issuer Name and Ticker or Trading Symbol <u>PRINCIPAL FINANCIAL GROUP INC</u> [PFG]								
(Last) 711 HIGH STREET	(First)	(Middle)				4. Relations (Check all a X			10% Owner	:	5. If Amendment, Date of Original Filed (Month/Day/Year) 10/26/2017			
Street) DES MOINES IA 50392						Officer (give title below)		Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)														
				Table	I - Non-De	rivative S	ecurities Beneficial	y Owned						
1. Title of Security (Instr. 4)						2. Amount of (Instr. 4)	Securities Beneficially O		3. Ownership For D) or Indirect (I) (4. Nature of Indirect Beneficial Ownership (Instr. 5)			
							urities Beneficially options, convertible)					
							3. Title and Amount of Securities Underlying Deri (Instr. 4)			4. Conversio Exercise Pric of Derivative	e Form: D	Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)	ı
				Date Exercisable	Expiration Date	Title			Amount or Number of Shares	- Security				
Explanation of Respons	ses:													

Remarks:

ment corrects date of event in Box 2. No securities are beneficially owned.

Patrick A. Kirchner, by Power of Attorney

** Signature of Reporting Person

10/26/2017 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

** If the form is filed by more than one reporting person, see instruction 5 (b)(v).
 ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78f(a).
 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as a beneficial owner of securities of Principal Financial Group, Inc. (the "Company (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Schedule 13D, Form 3, 4 (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of each such attorney-in-fact, may be of benefit to, in the t The undersigned hereby grants to each such attorney-in-fact power and authority to do and perform any and every act and thing whatsoever requisite, necessary or prop The Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Schedules 13D, Forms 3, 4 and 5 or Form 144 with resp From and after the date hereof, any Power of Attorney previously granted by the undersigned concerning the subject matter hereof is hereby revoked. IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 25th day of October, 2017.

Know all by these presents, that the undersigned hereby constitutes and appoints Daniel J. Houston, Deanna D. Strable-Soethout, Karen E. Shaff, Clint L. Woods and Pe

/s/ Diane C. Nordin Name: Diane C. Nordin

Page 2