Pricing Supplement Dated 10/15/2007 (To Prospectus dated February 16, 2006, and Prospectus Supplement dated February 16, 2006) Filed pursuant to [X] Rule 424(b)(2) [ ] Rule 424(b)(5) Registration Statement No. 333-129763 and 333-129763-01

CUSIP: 74254PUG5



## Principal Life Insurance Company

Principal® Life CoreNotes® (Callable) (That are also Asset-Backed Securities) Issued Through and Obligations of Principal Life Income Fundings Trust 2007-105 (the "Trust" and "Issuing Entity")

The description of this pricing supplement of the particular terms of the Principal® Life CoreNotes® offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made..

## 1. The Notes

Principal Amount:	TBD	Purchasing Agent Discount:	1.200%			
Issue Price:	100.0%	Original Issue Date:	10/24/2007			
Net Proceeds to the Trust:	TBD	Stated Maturity Date:	10/15/2014			
Interest Payment Dates:	The 15th day of every sixth month commencing on 04/15/2008					
Initial Interest Payment Date:	4/15/2008					
Regular Record Date:	15 calendar days prior to the Interest Payment Date					
Type of Interest Rate:	[X] Fixed Rate	[X] Fixed Rate [ ] Floating Rate				
Interest Rate:	5.55%					
Discount Note:	[ ]Yes	[X] No				
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation:		[X] \$2,000,000 or 2%; or [] \$ or% [x] \$250,000; or				
Trust Put Limitation:		[] \$ [X] 2%; or \$				
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	[] May be in who	10/15/2009 [X] In whole only and not in part [] May be in whole or in part Any redemption date will be an Interest Payment Date falling on or after the Initial				
Repayment:	[ ]Yes	[X] No.				
Authorized Denominations:	\$1,000	[23] 110.				
——————————————————————————————————————	\$1,000					



Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P").

Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purchasing Notes as

[X] Yes

[ ] No

If Yes,

Principal:

Purchasing Agent(s)	Principal Amount		
Merrill Lynch	TBD		
Total:	TBD		

State of Organization of the

Trust:

New York

Additional/Other Terms:

None

2. The Funding Agreement

Funding Agreement Issuer:

Principal Life Insurance Company

Funding Agreement No.:

7-09167

Deposit:

\$15.0

Net Deposit:

**TBD** 

Effective Date:

10/24/2007

Stated Maturity Date:

10/15/2014

**Interest Payment Dates:** 

The 15th day of every sixth month commencing on 04/15/2008

**Initial Interest Payment Date:** 

4/15/2008

Type of Interest Rate:

[X] Fixed Rate [] Floating Rate

Interest Rate:

5.55%

[]Yes

Discount Funding Agreement:

[X] No

Terms of Survivor's Option:

Annual Put Limitation:

[X] \$2,000,000 or 2%; or

[] \$\_\_\_\_\_ or \_\_% [x] \$250,000; or

**Individual Put Limitation:** 

[]\$\_

Trust Put Limitation:

[X] 2%; or

Redemption: Initial Redemption Date: Redemption:	[] May be in v	[] No. only and not in pawhole or in part				
Additional Other Terms:	Any redemption Date	on date will be an	Interest Payment Date falling on or after the	ie Initial Redemption		
Repayment:	[ ]Yes	[X] No.				
Ratings:						
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.						
Additional/Other Terms:		None				
3. The Guarantee						
Guarantee Issuer:		Principal Finar	cial Group, Inc.			
Effective Date:		10/24/2007				
Additional/Other Terms:		None				