FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							1								1					
1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
SCHOLTEN GARY P						PRINCIPAL FINANCIAL GROUP INC [								(0110	Directo	•		10% Ov	vner	
							PFG ]								Officer below)	(give title		Other (s	specify	
(Last) (First) (Middle)							3. Date of Earliest Transaction (Month/Day/Year)								Sr	VP & Ch	Info	Officer		
711 HIGH STREET						02/27/2006														
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)					
DES MOINES IA 50392														) X	X Form filed by One Reporting Person					
(City) (State) (Zip)															Form filed by More than One Reporting Person				rting	
	`																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transac					action 2A. Deemed Execution Date				e, Transaction Disposed Code (Instr. 5)		4. Securities Acquired (An Disposed Of (D) (Instr. 3,		A) or , 4 and	5. Amou	es Form			7. Nature of Indirect		
				(Month/Day/Year)			if any (Month/Day/Year)							Beneficia Owned F				Beneficial Ownership		
										.,		(A) or		D.:	Reported Transact				(Instr. 4)	
									Code	v 	Amount	(D) P		Price	(Instr. 3 a					
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of	2.	3. Transaction	3A. Deemed	4.	4.		5. Number 6		6. Date Exercisable and 7. Title an			nd Ar	nount	8. Price of	9. Number	r of	10.	11. Nature		
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Da if any (Month/Day/\)	ate, Ti	Transaction Code (Instr. 8)		n of		Expiration Date (Month/Day/Year)			of Securities Underlying Derivative Secur (Instr. 3 and 4)		curity	Derivative Security (Instr. 5)	derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ve es ially ng d tion(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
													An	nount						
				c	ode	v	(A)		Date Exercisabl		xpiration ate	Title	Nu of	ımber						
Employee Stock Option	\$49.25	02/27/2006			A		12,775		(1)	0	2/27/2016	Common Stock	12	2,775	\$0	12,775	5	D		
(Right to												I Stock								

## **Explanation of Responses:**

1. The option vests in three equal annual installments beginning February 27, 2007.

## Remarks:

Joyce N. Hoffman, by Power of 03/01/2006 <u>Attorney</u>

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.