FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-028								
Estimated average b	urden								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

37 hours per response: 0.5

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
MCCAUGHAN JAMES P					PFG 1							۱ ۱		Direct			10% O	· ·		
						- 4								X	Office	r (give title )		Other (: below)	specify	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)									Presi	dent - Glo	bal <i>A</i>	Asset Mgn	nt.	
711 HIGH STREET				03/	03/23/2007															
							4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street)														Line)						
DES MO	DINES IA	A :	50392											X		,		orting Perso		
-															Form filed by More than One Reporting Person					
(City)	(9	itate)	(Zip)												. 0.00					
		Tab	le I - Non	-Deriv	ative	Se	curitie	es Ac	cquired,	Dis	posed (	of, or Be	enefic	ially	Owne	d				
1. Title of	Security (Ins	tr. 3)		2. Transa	action		2A. Deer	ned	3.		4. Secur	ities Acqui	red (A)	or	5. Amou	ınt of	6. Ov	wnership	7. Nature	
	,,,	,		Date (Month/D	Dav/Ye	Execution Date			e, Transaction Disposed Of (D) (I Code (Instr. 5)			d Of (D) (In	str. 3, 4	8, 4 and Secur Benef					of Indirect Beneficial	
(montain2						(Month/Day/Yea									Following (i) (I		nstr. 4)	Ownership (Instr. 4)		
									Code	v	Amount	unt (A) or (D)		ice	Transac (Instr. 3	ction(s)			(111511.4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
		•							s, option						, mica					
1. Title of	2.	3. Transaction	3A. Deemed		4. Transaction Code (Instr.				6. Date Exercisa		able and 7. Title and			8. Price o		9. Number	of	10.	11. Nature	
Derivative	Conversion	Date	Execution D	Date, T					Expiration	Date		Amount of		D	erivative	derivative	"	Ownership	of Indirect	
Security (Instr. 3) Or Exercise (Month/Day/Year) if any (Month/Day/Year)					Code (1 B)	ınstr.	Derivative Securities		(Month/Day/Year) Securities Underlying					Security (Instr. 5)		Securities Beneficially		Form: Direct (D)	Beneficial Ownership	
Derivative Security							Acqu (A) or		Derivative Secui (Instr. 3 and 4)					ity		Owned Following		or Indirect (Inst	(Instr. 4)	
						Disposed of (D) (Instr. 3, 4			( control and y							Reported Transaction(s) (Instr. 4)				
					and 5)							_								
													Amou or	ınt						
									Date		xpiration		Numb	er						
					Code	v	(A)	(D)	Exercisable		ate	Title	Share	s						
Phantom	(1)	02/22/2005					1,,,		(2)	T	(2)	Common	24	1	<b>*</b> 50.05	45.045				
Stock Units	(1)	03/23/2007			A		24.1		(2)		(2)	Stock	24.	·	\$60.85	15,017.7	′	D		

## **Explanation of Responses:**

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement or other termination of service.

## Remarks:

Joyce N. Hoffman, by Power of Attorney

03/27/2007

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.