FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Valdes Luis E.						2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG]									eck all applion Director Officer	cable) or (give title	g Pers	son(s) to Iss 10% Ov Other (s	vner
(Last) (First) (Middle) 711 HIGH STREET						3. Date of Earliest Transaction (Month/Day/Year) 02/24/2020									below)		et Mg	below) mt&Accu	m
(Street) DES MOINES IA 50392 (City) (State) (Zip)					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - Non	ı-Deriv	ativ	e Se	curities	s Ac	quired,	Dis	osed o	of, or	Bene	ficiall	y Owned				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D							2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dis Code (Instr. 5)		Dispose	ecurities Acquired (A) posed Of (D) (Instr. 3, 4			5. Amou Securitie Beneficie Owned F	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount		(A) or (D)	Price	Transact	Transaction(s) (Instr. 3 and 4)			(
Common Stock 02/24/						2020			А		8,073	8,073 A		\$0 ⁽¹⁾	67,4	453 ⁽²⁾		D	
		-	Table II - I (uired, D , option						Owned		,		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day)	Date,	4. Transact Code (In: 8)				6. Date Ex Expiration (Month/Da	n Date	of Securities		ecurity	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisab		expiration pate	Title	0 0	lumber					
Employee Stock Option (Right to	\$51.73	02/24/2020			A		79,810		(3)	0	2/24/2030	Comi		9,810	\$0	79,81	0	D	

Explanation of Responses:

- 1. Settlement of performance-based restricted stock units granted February 27, 2017.
- $2.\ Includes\ 8,615\ shares\ acquired\ pursuant\ to\ the\ Principal\ Financial\ Group,\ Inc.\ Employee\ Stock\ Purchase\ Plan.$
- 3. The option vests in three equal annual installments beginning February 24, 2021.

Remarks:

Alex P. Montz, by Power of

02/26/2020

Attorney

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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