FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROV	AL
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Name and Address of Reporting Person* Kay Kathleen B		2. Date of Event Requiring Statement (Month/Day/Year 05/01/2020		uer Name and Ticker or Trading Symb NCIPAL FINANCIAL GR		PFG]				
(Last) 711 HIGH STRE	(First) ET	(Middle)			lationship of Reporting Person(s) to Iss	Issuer 10% Owner		If Amendment, Date o	f Original Filed (Month/Day/Year)	
(Street) DES MOINES	IA	50392	-	X	Director 10% Owner X Officer (give title below) Other (specify I Chief Information Officer		below) 6.	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)								
Table I - Non-Derivative Securities Beneficially Owned										
			Table I - Noi	n-Derivative	e Securities Beneficially Ow	ned				
1. Title of Security (nstr. 4)		Table I - Noi	2. Amou	e Securities Beneficially Own unt of Securities Beneficially (Instr. 4)	3. Ownership F Direct (D) or Ind (Instr. 5)		ature of Indirect Ben	eficial Ownership (Instr. 5)	
1. Title of Security (nstr. 4)		Table II - I	2. Amou Owned (unt of Securities Beneficially	3. Ownership F Direct (D) or Ind (Instr. 5)		ature of Indirect Ben	eficial Ownership (Instr. 5)	
Title of Security (i Title of Derivative	,		Table II - I	2. Amou Owned (Derivative Solls, warrants able and 3. Titl	unt of Securities Beneficially (Instr. 4) Securities Beneficially Owne	3. Ownership F Direct (D) or Ind (Instr. 5) ed rities)		5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)	

Explanation of Responses:

Remarks:

No securities are beneficially owned.

Alex P. Montz, by Power of Attorney 05/05/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Power of Attorney

Know all by these presents, that the undersigned hereby constitutes and appoints Daniel J. Houston, Deanna D. Strable-Soethout, Karen E. Shaff

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as a beneficial owner of securities of Principal Financial Grou

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such:

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of each such attorney-in-fact, may be τ

The undersigned hereby grants to each such attorney-in-fact power and authority to do and perform any and every act and thing whatsoever requi:

The Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Schedules 13(d), Forms 3, 4 and

From and after the date hereof, any Power of Attorney previously granted by the undersigned concerning the subject matter hereof is hereby revi

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 24th day of April, 2020.

/s/ Kathleen Kay

Name: Kathleen Kay

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