### FORM 4

to Section 16. Form 4 or Form 5

obligations may continue. See

Instruction 1(b).

Check this box if no longer subject

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response. . .0.5

> Filed By Romeo and Dye's Section 16 Filer

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#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1 0				2. Issuer Name and Ticker or Trading Symbol Principal Financial Group, Inc. (PFG)				6. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
Sorensen, Norman R.								Director 10% Owner		
(Last) (First) (Middle)			3. I.I	3. I.R.S. Identification Number			ement for	$\underline{\mathbf{X}}$ Officer (give title below) Other (specify below)		cify below)
			of R	epor	ting Person,	Month	/Day/Year			
711 High Street			if an	if an entity (voluntary)			ı 14, 2003	Senior Vice President - International Asset Accumulation		
(Street)							mendment,	1 0\ 11 /		pplicable Line)
Des Moines, IA 50392							f Original h/Day/Year)	X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State) (Zip)				Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned						
1. Title of Security	2. Trans-	2A. Deemed	3. Trans-	- 1	4. Securities Acquired	(A) or Dis	sposed of (D)	5. Amount of	6. Owner-	7. Nature of Indirect
(Instr. 3)	action Execution action Code (Instr. 3, 4 & 5)						Securities	ship Form:	Beneficial Ownership	
		Date,	(Instr. 8)	str. 8)				Beneficially	Direct (D)	(Instr. 4)
	(Month/ Day/ Year)	(Month/Day/	Code	V	Amount	(A)	Price	Owned Follow-	or Indirect (I)	
				Ш		or		ing Reported Transactions(s)	(Instr. 4)	
		Year)		П		(D)		(Instr. 3 & 4)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 2. Conver-3A. Number of Derivative 6. Date 7. Title and Amount 8. Price of 9. Number of 10. 11. Nature Derivative Trans-Deemed Trans-Securities Acquired (A) or Exercisable of Underlying Derivative Derivative Ownerof Indirect sion or Exercise Executionlaction Disposed of (D) and Expiration Securities Securities ship Beneficial Security laction Security Price of Date, (Instr. 3 & 4) (Instr. 5) Beneficially Form Ownership Date Code Date (Month/Day (Instr. 3) Derivative if any (Instr. 3, 4 & 5) Owned Instr. 4) Year) (Month/ Month Following (Instr. Deriv-Security . Dav/ Dav/ Reported ative Year) Year) Transaction(s) Security: Direct (Instr. 4) Title Code (A) (D) Date Expira Amount (D) Exertion cisable Date Number Indirect of (I)Shares (Instr. 4) Phantom 1-for-1 3/14/03 (1) (1)4,041.59 A 59.59 Common 59.59 \$26.98 D Stock Units Stock

## Explanation of Responses:

(1) The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

> By: /s/ Joyce N. Hoffman Attorney-in-Fact \*\*Signature of Reporting Person

March 18, 2003 Date

\*\*Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).