FORM 4

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* STRABLE-SOETHOUT DEANNA D ———————————————————————————————————					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]										k all app Direc Office	licable) tor er (give title	ng Pers	Person(s) to Issuer 10% Owner Other (specify		
(Last) 711 HIG	(Last) (First) (Middle) 711 HIGH STREET					3. Date of Earliest Transaction (Month/Day/Year) 12/21/2020									below) below) EVP & Chief Financial Officer					
(Street) DES MC			0392 Zip)		4. If <i>F</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)									dividual or Joint/Group Filing (Check Applicable) K Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Table	I - Non	-Deriva	tive S	Secu	ritie	s Acq	uired,	Disp	osed of	, or E	Bene	ficially	/ Own	ed				
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		Exe if an	2A. Deemed Execution Date, if any (Month/Day/Year)				4. Securitie Disposed (5)				5. Amo Securit Benefic Owned Report	ies cially Following	Form:	Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)		Price	Transaction(s) (Instr. 3 and 4)				(1115tr. 4)		
Common Stock															56,631(1)			D		
Common Stock				12/21/2020					A		137	A	A	\$0	48,	48,543(2)			By Spouse	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Date ity or Exercise (Month/Day/Year) if any			n Date,	Code (Instr.				6. Date I Expiration (Month/I	on Dat		7. Title and Amount of Securities Underlying Derivative Security (In 3 and 4)		Dei Sed (Ins	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y C	0. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)		Date Exercisa	able	Expiration Date	Title	Amo or Num of Shar	ber						

Explanation of Responses:

- 1. Includes 1,367 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 2. Includes 1,387 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.

Remarks:

Alex P. Montz, by Power of <u>Attorney</u>

12/23/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.