

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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<b>1. Name and Address of Reporting Person*</b> <u>SCHOLTEN GARY P</u>  (Last) (First) (Middle) <u>711 HIGH STREET</u>  (Street) <u>DES MOINES IA 50392</u>  (City) (State) (Zip)	<b>2. Issuer Name and Ticker or Trading Symbol</b> <u>PRINCIPAL FINANCIAL GROUP INC [ PFG ]</u>	<b>5. Relationship of Reporting Person(s) to Issuer</b> (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) <u>Sr VP &amp; Ch Info Officer</u>
	<b>3. Date of Earliest Transaction (Month/Day/Year)</b> <u>02/13/2007</u>	
	<b>4. If Amendment, Date of Original Filed (Month/Day/Year)</b>	<b>6. Individual or Joint/Group Filing (Check Applicable Line)</b> X Form filed by One Reporting Person Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/13/2007		M <sup>(1)</sup>		4,005	A	\$27.48	14,326 <sup>(2)</sup>	D	
Common Stock	02/13/2007		M <sup>(1)</sup>		1,075	A	\$28.09	15,401 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		400	D	\$62.31	15,001 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		200	D	\$62.33	14,801 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		80	D	\$62.34	14,721 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		600	D	\$62.35	14,121 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		200	D	\$62.37	13,921 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		100	D	\$62.4	13,821 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		100	D	\$62.41	13,721 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		100	D	\$62.46	13,621 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		100	D	\$62.51	13,521 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		100	D	\$62.54	13,421 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		100	D	\$62.55	13,321 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		300	D	\$62.56	13,021 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		200	D	\$62.6	12,821 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		200	D	\$62.65	12,621 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		300	D	\$62.67	12,321 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		200	D	\$62.68	12,121 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		200	D	\$62.69	11,921 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		100	D	\$62.75	11,821 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		1,400	D	\$62.77	10,421 <sup>(2)</sup>	D	
Common Stock	02/13/2007		S <sup>(1)</sup>		100	D	\$62.78	10,321 <sup>(2)</sup>	D	
Common Stock								499	I	By 401(k) Plan
Common Stock								192	I	By Spouse

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	V	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (Right to Buy)	\$27.48	02/13/2007		M <sup>(1)</sup>		4,005	(3)	04/29/2012	Common Stock	4,005	\$0	0	D	
Employee Stock Option (Right to Buy)	\$28.09	02/13/2007		M <sup>(1)</sup>		1,075	(4)	11/04/2012	Common Stock	1,075	\$0	0	D	

**Explanation of Responses:**

1. Pursuant to 10b5-1 plan adopted February 8, 2007.
2. Includes 2,301 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
3. The option vested in three equal annual installments ending on April 29, 2005.
4. The option vested in three equal annual installments ending on November 4, 2005.

**Remarks:**

Joyce N. Hoffman, by Power of Attorney      02/15/2007

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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