FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL						
OMB Number:	3235-0104					
Estimated average burden						
hours per response:	0.5					

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* McCullum Kenneth A.				of Event Requirent (Month/Day/ 2020		3. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG]						
(Last) (First) (Middle) 711 HIGH STREET (Street) DES MOINES IA 50392 (City) (State) (Zip)		_			Relationship of Reporting Person(s) to Is (Check all applicable) Director X Officer (give title below) SVP & Chief Risk	10% Owner Other (specify below)		If Amendment, Date of Original Filed (Month/Day/Year) Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
				Table I -	Non-Deri	vative Securities Beneficially Ow	ned					
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Common Stock					32,263(1)	D						
						tive Securities Beneficially Own arrants, options, convertible secu						
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Under Security (Instr. 4)	ying Derivative	4. Conversion or Exercise	e or Indirect (I)	6. Nature of Indirect Beneficial Ownership (Instr. 5)			
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	(Instr. 5)				
Stock Options				(2)	02/22/2026	Common Stock	8,730	37.38	D			
Stock Options				(2)	02/27/2027	Common Stock	5,130	62.78	D			

Explanation of Responses:

- $\overline{}$ 1. Includes 2,598 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 2. Exercisable at any time.

Remarks:

Alex P. Montz, by Power of Attorney

11/05/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

 ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Power of Attorney

 $\textbf{Know all by these presents, that the undersigned hereby constitutes and appoints Daniel J. Houston, Deanna D. Strable-Soethout, Christopher J. \\$

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as a beneficial owner of securities of Principal Financial Grou

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such:

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of each such attorney-in-fact, may be

The undersigned hereby grants to each such attorney-in-fact power and authority to do and perform any and every act and thing whatsoever requi:

The Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Schedules 13(d), Forms 3, 4 and

From and after the date hereof, any Power of Attorney previously granted by the undersigned concerning the subject matter hereof is hereby revi

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 19th day of October, 2020.

/s/ Kenneth A. McCullum

Name: Kenneth A. McCullum

Page 2