



Principal Life Insurance Company
Secured Medium-Term Notes (that are also Asset-Backed Securities)
Issued Through and Obligations of
Principal Life Income Fundings Trust 39 (the "Trust" and the "Issuing Entity")

The description of this pricing supplement of the particular terms of the Secured Medium-Term Notes offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

| | | | |
|----------------------------|--------------|-------------------------------|-------------------|
| Principal Amount: | \$43,000,000 | Purchasing Agent(s) Discount: | 0.06% |
| Issue Price: | 100% | Original Issue Date: | July 2, 2008 |
| Net Proceeds to the Trust: | \$42,974,200 | Stated Maturity Date: | December 15, 2010 |

| | | | |
|--------------------------------|--|--|----------|
| Specified Currency: | U.S. Dollars | | |
| Interest Payment Dates: | March 15, June 15, September 15 and December 15 of each year | | |
| Initial Interest Payment Date: | September 15, 2008 | | |
| Regular Record Date: | 15 calendar days prior to the Interest Payment Date | | |
| Type of Interest Rate: | <input type="radio"/> Fixed Rate | <input checked="" type="radio"/> Floating Rate | |
| Fixed Rate Notes: | <input type="radio"/> Yes | <input checked="" type="radio"/> No. | If, Yes, |
| Interest Rate: | | | |
| Floating Rate Notes: | <input checked="" type="radio"/> Yes | <input type="radio"/> No. | If, Yes, |
| Regular Floating Rate Notes: | <input checked="" type="radio"/> Yes | <input type="radio"/> No. | If, Yes, |
| Interest Rate: | 3-Month LIBOR + .80% | | |
| Interest Rate Basis(es): | See below | | |
| Floating Rate/Fixed Rate Note: | <input type="radio"/> Yes | <input checked="" type="radio"/> No. | If, Yes, |
| Floating Interest Rate: | | | |
| Interest Rate Basis(es): | | | |
| Fixed Interest Rate: | | | |
| Fixed Rate Commencement Date: | | | |

Inverse Floating Rate Note: Yes No. If, Yes,
Fixed Interest Rate:
Floating Interest Rate:
Interest Rate Basis(es):

Initial Interest Rate, if any: 3-Month LIBOR + .80% determined on the second business day preceding the Original Issue Date.

Initial Interest Reset Date: September 15, 2008

Interest Rate Basis(es). Check all that apply:

- | | |
|---|--|
| <input type="radio"/> CD Rate | <input type="radio"/> Commercial Paper Rate |
| <input type="radio"/> CMT Rate | <input type="radio"/> Eleventh District Cost of Funds Rate |
| <input type="radio"/> Constant Maturity Swap Rate | <input type="radio"/> Federal Fund Open Rate |
| <input checked="" type="radio"/> LIBOR | <input type="radio"/> Federal Funds Rate |
| <input type="radio"/> EURIBOR | <input type="radio"/> Treasury Rate |
| <input type="radio"/> Prime Rate | <input type="radio"/> Other (See Attached) |

If LIBOR: LIBOR Reuters Screen Page: LIBOR01
LIBOR Currency: U.S. Dollars

If CMT Rate:

Designated Reuters Page:

If FEDCMT: Weekly Average Monthly Average

Designated CMT Maturity Index:

Index Maturity: 3-month

Spread (+/-): + .80%

Spread Multiplier: Not Applicable

Interest Reset Date(s): Each Interest Payment Date

Interest Rate Determination Date(s): The second business day preceding the Interest Reset Date

Maximum Interest Rate, if any: Not Applicable

Minimum Interest Rate, if any: Not Applicable

Calculation Agent: Citibank, N.A.

Exchange Rate Agent: Not Applicable

Computation of Interest

(not applicable unless different than as specified in the prospectus and prospectus supplement):

Day Count Convention

(not applicable unless different than as specified in the prospectus and prospectus supplement):

Amortizing Note: Yes No. If, Yes,
Amortizing Schedule:
Additional/Other Terms:

Discount Note: Yes No. If, Yes,
Total Amount of Discount:
Initial Accrual Period of Discount:
Additional/Other Terms:

Redemption Provisions: Yes No. If, Yes,
Initial Redemption Date:
Initial Redemption Percentage:
Annual Redemption Percentage Reduction (if any):
Redemption: In whole only and not in part
 May be in whole or in part

Additional Other Terms:

Repayment: Yes No. If, Yes,
 Repayment Date(s):
 Repayment Price:
 Repayment: In whole only and not in part
 May be in whole or in part
 Additional/Other Terms:

Sinking Fund (not applicable unless specified):

Additional Amounts to be Paid for Withholding Tax
 (not applicable unless specified):

Securities Exchange Listing: Yes No. If, Yes, Name of Exchange:

Authorized Denominations: \$1,000

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's Ratings Services, a division of The McGraw-Hill Companies, Inc. ("S&P").
 Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agents Purchasing Notes as Principal: Yes No. If, Yes:

| Purchasing Agent(s) | Principal Amount |
|-----------------------|------------------|
| Barclays Capital Inc. | \$ 43,000,000 |
| Total: | \$ 43,000,000 |

Purchasing Agents Purchasing Notes as Principal: Yes No. If, Yes:

| Purchasing Agent(s) | Principal Amount |
|---------------------|------------------|
| Total: | |

State of Organization of the Trust: New York

Additional/Other Terms:

Special Tax Considerations:

2. The Funding Agreement

Funding Agreement Issuer: Principal Life Insurance Company
 Funding Agreement No.: 6-15527
 Deposit Amount: \$43,000,015
 Net Deposit: \$42,974,200
 Effective Date: July 2, 2008
 Stated Maturity Date: December 15, 2010
 Specified Currency: U.S. Dollars
 Interest Payment Dates: March 15, June 15, September 15 and December 15 of each year
 Initial Interest Payment Date: September 15, 2008
 Type of Interest Rate: Fixed Rate Floating Rate
 Fixed Rate Funding Agreement: Yes No. If, Yes,

Interest Rate:

Floating Rate Funding Agreement: Yes No. If, Yes,

Regular Floating Rate Funding Agreement: Yes No. If Yes,
Interest Rate: 3-Month LIBOR + .80%
Interest Rate Basis(es): See below

Floating Rate/Fixed Rate Funding Agreement: Yes No. If, Yes,
Floating Interest Rate:
Interest Rate Basis(es):
Fixed Interest Rate:
Fixed Rate Commencement Date:

Inverse Floating Rate Funding Agreement: Yes No. If, Yes,
Fixed Interest Rate:
Floating Interest Rate:
Interest Rate Basis(es):

Initial Interest Rate, if any: 3-Month LIBOR + .80% determined on the second business day preceding the Original Issue Date.

Initial Interest Reset Date: September 15, 2008

Interest Rate Basis(es). check all that apply

- | | |
|---|---|
| <input type="checkbox"/> CD Rate | <input type="checkbox"/> Commercial Paper Rate |
| <input type="checkbox"/> CMT Rate | <input type="checkbox"/> Eleventh District Cost of Funds Rate |
| <input checked="" type="checkbox"/> LIBOR | <input type="checkbox"/> Federal Funds Open Rate |
| <input type="checkbox"/> EURIBOR | <input type="checkbox"/> Treasury Rate |
| <input type="checkbox"/> Prime Rate | <input type="checkbox"/> Other (See Attached) |

If LIBOR: LIBOR Reuters Screen Page: LIBOR01
LIBOR Currency: U.S. Dollars

If CMT Rate:

Designated CMT Reuters Page:

If FEDCMT: Weekly Average

Monthly Average

Designated CMT Maturity Index:

Index Maturity: 3-Month

Spread (+/-): + .80%

Spread Multiplier: Not Applicable

Interest Reset Date(s): Each Interest Payment Date

Interest Rate Determination Date(s): The second business day preceding the related Interest Reset Date

Maximum Interest Rate, if any: Not Applicable

Minimum Interest Rate, if any: Not Applicable

Calculation of Interest (not applicable unless different than as specified in the prospectus and prospectus supplement):

Day Count Convention: (not applicable unless different than as specified in the prospectus and prospectus supplement):

Amortizing Funding Agreement: Yes No. If, Yes

Amortizing Schedule:
Additional/Other Terms:

Discount Funding Agreement: Yes No. If, Yes,
Total Amount of Discount:
Initial Accrual Period of Discount:
Additional/Other Terms:

Redemption Provisions: Yes No. If, Yes,
Initial Redemption Date:
Initial Redemption Percentage:
Annual Redemption Percentage Reduction (if any):
Redemption: In whole only and not in part
 May be in whole or in part
Additional/Other Terms:

Repayment: Yes No. If, Yes,
Repayment Date(s):
Repayment Price:
Repayment: In whole only and not in part
 May be in whole or in part
Additional/Other Terms:

Sinking Fund (not applicable unless specified):

Additional Amounts to be Paid For Withholding Tax
(not applicable unless specified):

Ratings:

The Funding Agreement issued under the Program is rated AA by S&P.
Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.

Additional/Other Terms if any:

Special Tax Considerations:

3. The Guarantee

Guarantee Issuer: Principal Financial Group, Inc.

Effective Date: July 2, 2008

Additional/Other Terms if any: