FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	ion 1(b).	iuc. See		Filed					a) of the Sec Investment				1934			nours	s per res	sponse:	0.5	
1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
HOCHSCHILD ROGER C				PFG]							X	_	r (give title		10% Ow Other (s	· I				
(Last) 711 HIGI	st) (First) (Middle) 1 HIGH STREET				3. Date of Earliest Transaction (Month/Day/Year) 12/05/2019									below)			below)	респу		
(Street) DES MO	INES IA	Λ.	50392		4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Ind Line)	Form fi	Form filed by One Repo					
(City)	(S	tate)	(Zip)													Form filed by More than Person			Tone Reporting	
		Tal	ole I - Non	-Deriva	ativ	e Se	curities	s Ac	quired, [Disp	osed o	f, or B	enef	icially	/ Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					ear)	2A. Deemed Execution Date if any (Month/Day/Yea		Code (Ir	tion	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				Securitie Beneficia	5. Amount of Securities Beneficially Owned Following		: Direct I · Indirect E str. 4) (7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	le V Amount		(A) (D)	or	Price	Transaction(s) (Instr. 3 and 4)				1150. 4)	
			Table II - I						uired, Di , options						Owned					
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Tr	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title a of Secu Underly Derivati (Instr. 3	rities ing ve Sec	urity	8. Price of Derivative Security (Instr. 5)	9. Number o derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Co	ode	v	(A)	(D)	Date Exercisable		opiration	Title	or Nu of	nount mber ares						

Explanation of Responses:

(1)

1. The units convert to common stock on a one-for-one basis.

12/05/2019

2. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

(2)

1,278.7

Remarks:

Phantom

Stock Units

Patrick A. Kirchner, by Power 12/06/2019 of Attorney

1,278.7

\$52.79

12,124.1

D

(2)

Common

Stock

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.