FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROV	/AL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Richer Clare Stack		2. Date of Event Requiring Statement (Month/Day/Year 05/26/2020		3. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG]							
(Last) 711 HIGH STREI	(First) ET	(Middle)		4. Relat (Check	tionship of Reporting Person(s) to Is all applicable)	ssuer		5.	5. If Amendment, Date of Original Filed (Month/Day/Year)		
				X	Director	10%	6 Owner	6	ndividual or 1oint/Gro	up Filing (Check Applicable Line)	
(Street)			-		Officer (give title below)	Othe	er (specify b			One Reporting Person	
DES MOINES	IA	50392							Form filed by N	More than One Reporting Person	
(City)	(State)	(Zip)	-								
Table I - Non-Derivative Securities Beneficially Owned											
			Table I - No	n-Derivative	Securities Beneficially Ov	wned		<u>'</u>			
1. Title of Security (I	nstr. 4)		Table I - No		nt of Securities Beneficially	3. Ow	nership Fo t (D) or Indi . 5)		ature of Indirect Ben	eficial Ownership (Instr. 5)	
1. Title of Security (I	nstr. 4)		Table II - I	2. Amour Owned (I	nt of Securities Beneficially	3. Own Direct (Instr.	t (D) or Indi . 5)		ature of Indirect Ben	eficial Ownership (Instr. 5)	
Title of Security (I Title of Derivative	,		Table II - I	2. Amour Owned (I Derivative Sealls, warrants,	nt of Securities Beneficially Instr. 4)	3. Own Direct (Instr.	t (D) or Indi . 5)		5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	eficial Ownership (Instr. 5) 6. Nature of Indirect Beneficial Ownership (Instr. 5)	

Explanation of Responses:

Remarks:

No securities are beneficially owned.

Alex P. Montz, by Power of Attorney 05/29/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Power of Attorney

Know all by these presents, that the undersigned hereby constitutes and appoints Daniel J. Houston, Deanna D. Strable-Soethout, Christopher J.

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as a beneficial owner of securities of Principal Financial Grou

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such!

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of each such attorney-in-fact, may be

The undersigned hereby grants to each such attorney-in-fact power and authority to do and perform any and every act and thing whatsoever requi:

The Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Schedules 13(d), Forms 3, 4 and

From and after the date hereof, any Power of Attorney previously granted by the undersigned concerning the subject matter hereof is hereby revi

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 27th day of May, 2020.

/s/ Clare S. Richer

Name: Clare S. Richer

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