CUSIP: 74254PNY4



Principal Life Insurance Company

Principal[®] Life CoreNotes[®] (Callable) (That are also Asset-Backed Securities) Issued Through and Obligations of Principal Life Income Fundings Trust 2006-79 (the "Trust" and "Issuing Entity")

The description of this pricing supplement of the particular terms of the Principal[®] Life CoreNotes[®] offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. <u>The Notes</u>					
Principal Amount:	TBD	Purchasing Agent Discount:	1.500%		
Issue Price:	100.0%	Original Issue Date:	11/8/2006		
Net Proceeds to the Trust:	TBD	Stated Maturity Date:	11/15/2016		
Interest Payment Dates:	The 15th day of every sixth month commencing on 5/15/2007				
Initial Interest Payment Date:	5/15/2007				
Regular Record Date:	15 calendar days prior to the Interest Payment Date				
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rate			
Interest Rate:	5.60%				
Discount Note:	o Yes	⊠ No.			
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation: Trust Put Limitation:		 ≤ \$2,000,000 or 2%; or o \$or% ≤ \$250,000; or o \$ ≤ 2%; or \$ 			
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	⊠ Yes 11/15/2008 ⊠ In whole only o May be in whol Any redemption o		r the Initial Redemption Date		
Repayment:	o Yes	🗵 No.			
Authorized Denominations:	\$1,000				

"Principal[®]" is a registered service mark of Principal Financial Services, Inc. and is used under license.

"CoreNotes[®]" is a registered service mark of Merrill Lynch & Co.

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purch	hasing Notes as Principal:	🗵 Yes	o No.	If, Yes,	
	Purchasing Agent(s)			Principal Amount	
	Merrill Lynch			TBD	
	Total:			TBD	
State of Organization of th	ne Trust:	New York			
Additional/Other Terms:		None			
2. <u>The Funding Agreeme</u>	<u>ent</u>				
Funding Agreement Issue	r:	Principal Life Insur	ance Company		
Funding Agreement No.:		6-13818			
Deposit:		TBD			
Net Deposit:		TBD			
Effective Date:		11/8/2006			
Stated Maturity Date:		11/15/2016			
Interest Payment Dates:		The 15th day of every sixth month commencing on 5/15/2007			
Initial Interest Payment D	ate:	5/15/2007			
Type of Interest Rate:		⊠ Fixed Rate	o Floating Rate		
Interest Rate:		5.60%			
Discount Funding Agreen	ient:	o Yes	⊠ No.		
Terms of Survivor's Optic Annual Put Limita			⊠ \$2,000,000 or 2%;		
Individual Put Lin	nitation:		o \$or ⊠ \$250,000; or	70	
Trust Put Limitatio	on:		o \$ ⊠ 2%; or \$		
Redemption: Initial Redemption Redemption: Additional Other 7		 Yes o No. If, Yes, 11/15/2008 In whole only and not in part o May be in whole or in part Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date 			
Repayment:		o Yes	⊠ No.		
Ratings:					
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.					
Additional/Other Terms:		None			
3. <u>The Guarantee</u>					
Guarantee Issuer:		Principal Financi	ial Group, Inc.		
Effective Date:		11/8/2006			
Additional/Other Terms:		None			