FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or :	Sectio	n 30(n)) of the	investment	Com	ipany Act	of 1940							
1. Name and Address of Reporting Person* <u>SCHOLTEN GARY P</u>					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG										eck all appli Directo	tor		10% O	wner
(Last) (First) (Middle) 711 HIGH STREET				3. [3. Date of Earliest Transaction (Month/Day/Year) 08/15/2003									below)		Other (specibelow) Info Officer		specify	
(Street) DES MOINES IA 50392 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)								Line) K Form	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - Non-	Deriva	ative	Sec	uritie	es Ad	cquired, [Disp	osed (of, or B	enefi	ciall	y Owne				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					ar) E	A. Deemed xecution Date any Month/Day/Yea		Code (Instr.		r. 5)		4 and Securit Benefic Owned Report Transac		ies Fo cially (D) Following (I) ed		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	able II - Der (e.g 3A. Deemed Execution Date if any (Month/Day/Ye	ate, T	its, (ransa code (l	calls	s, warrants 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		uired, Di	spo 6, Co	sed of onverti	, or Ber	nefici uritie uritie id of s se Secui nd 4)	ally es)	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	is illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				c	ode	v	(A)	(D)	Date Exercisable		kpiration ate	Title	Num of Shar						
Phantom Stock	(1)	08/15/2003			Α		8.83		(2)		(2)	Common	8.8	3	\$32.35	134.99		D	

Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

Joyce N. Hoffman, by Power of Attorney

Stock

08/19/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.