FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL				
	OMB Number:	3235-0287				
l	Estimated average burd	en				
l	hours per response:	0.5				

	Check this box if no longer subject to							
٦	Section 16. Form 4 or Form 5 obligations may continue. See							
J	obligations may continue. See							
	Instruction 1(b).							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							. ,															
	d Address of	PF	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]											all app	nship of Reporting Pe applicable) virector officer (give title		erson(s) to Issuer 10% Owner Other (specify					
(Last) (First) (Middle) 711 HIGH STREET						3. Date of Earliest Transaction (Month/Day/Year) 09/27/2019											belov	elow) VP & Chief Fin		below)		
(Street) DES MOINES IA 50392 (City) (State) (Zip)					- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										. Indivine)	,					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																						
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						ar)	Execution if any	ZA. Deemed Execution Date, f any Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)				4 and Sec Bei Ow		Amount of ecurities eneficially wned Following		wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	V	Amount		(A) or (D)	Price	•	Reported Transaction(s) (Instr. 3 and 4)				(111511.4)			
Common	Stock													7	75,343		D					
Common Stock 09/27										A		103		A	\$0 ⁽¹⁾		47,895			I	By Spouse	
		Та	ıble II - D									sed of, onvertib				y Ov	wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date, Transacti Code (Ins			of Derive Secue Acque (A) of Disperior of (D	r osed) r. 3, 4	E>	. Date Ex xpiration Month/Da	Amount of			Deri Secu	Price of ivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	F C	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)		ate xercisabl		Expiration Date	Title	or Nu of	ount mber ares							

Explanation of Responses:

1. Grant of restricted stock units.

Remarks:

<u>Patrick A. Kirchner, by Power of Attorney</u>

10/01/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.