Pricing Supplement Dated 10/15/2004 (To Prospectus dated March 5, 2004, and Prospectus Supplement dated March 5, 2004)

CUSIP: 74254PCT7



Principal Life Insurance Company Principal[®] Life CoreNotes[®] (Callable) Issued Through Principal Life Income Fundings Trust 2004-59 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal[®] Life CoreNotes[®] offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

Principal Amount:	\$3,443,000.0	Purchasing Agent Discount:		1.100%
Issue Price:	100.0%	Original Issue Date:		10/20/2004
Net Proceeds to the Trust:	\$3,405,127.0	Stated Maturi	10/15/2010	
Interest Payment Dates:	The 15th day of every sixth month commencing on 04/15/2005.			
Initial Interest Payment Date:	4/15/2005			
Regular Record Date:	The 1st day of every sixth month commencing on 04/01/2005.			
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rate		
Fixed Rate Notes:	⊠ Yes	o No.	If, Yes,	
Interest Rate:	4.10%			
Floating Rate Notes:	o Yes	⊠ No.	If, Yes,	
Regular Floating Rate Notes: Interest Rate: Interest Rate Basis(es):	o Yes	o No.	If, Yes,	
Floating Rate/Fixed Rate Note: Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	o Yes	o No.	If, Yes,	
Initial Interest Rate, if any:	N/A			
Initial Interest Reset Date:	N/A			

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Interest Rate Basis(es). Check all that appl	5	N/A	
	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	o CMT Rate o LIBOR o Prime Rate	
If LIBOR:	o LIBOR Reuters Page LIBOR Currency:	o LIBOR Moneyline Tel	erate Page
If CMT Rate: Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o Weekly Average	o Monthly Average	
Index Maturity:	N/A		
Spread (+/-):	N/A		
Spread Multiplier:	N/A		
Interest Reset Date(s):	N/A		
Interest Rate Determination Date(s):	N/A		
Maximum Interest Rate, if any:	N/A		
Minimum Interest Rate, if any:	N/A		
Calculation Agent:	Citibank, N.A.		
Computation of Interest: (not applicable unless different than as specified in Day Count Convention: (not applicable unless different than as specified in	N/A		
Discount Note: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	If, Yes,
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation: Trust Put Limitation:		 ≤ \$2,000,000 or 2%; or o \$or_% ≤ \$250,000; or o \$ ≤ 2%; or \$ 	
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	 ☑ Yes 10/15/2005 ☑ In whole only and not in o May be in whole or in pa Any redemption date will Initial Redemption Date 		If, Yes, falling on or after the
Repayment: Repayment Date(s): Repayment Price: Repayment: Additional/Other Terms:	o Yes o In whole only and not in o May be in whole or in pa		If, Yes,
Sinking Fund (not applicable unless specified):	N/A		
Securities Exchange Listing:	o Yes	🖾 No.	If, Yes, Name of Exchange:
Authorized Denominations:	\$1,000		
		0	

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agents Purcha	sing Notes as Principal:		🗵 Yes	o No.		If, Yes,
	Purchasing Agent(s)					Principal Amount
	Merrill Lynch Total:					\$ <u>3,443,000.0</u> \$ <u>3,443,000.0</u>
State of Organization of th	ne Trust:		New York			
Additional/Other Terms:			None			
Special Tax Consideration	s:		None			
2. The Funding Agreeme	ent					
Funding Agreement Issue	r:		Principal Life Insuran	ice Company	7	
Funding Agreement No.:		:	8-01500			
Deposit:		:	\$3,443,015.0			
Net Deposit:		:	\$3,405,127.0			
Effective Date:			10/20/2004			
Stated Maturity Date:			10/15/2010			
Interest Payment Dates:			The 15th day of every	sixth month	n commen	cing on 04/15/2005.
Initial Interest Payment Da	ate:		04/15/2005			
Type of Interest Rate:			⊠ Fixed Rate	o Floating I	Rate	
Fixed Rate Funding A	greement:		🗵 Yes	o No.		If, Yes,
Interest Rate:			4.10%			
Floating Rate Funding	Agreement:		o Yes	⊠ No.		If, Yes,
Regular Floating R Interest Rate: Interest Rate B	ate Funding Agreement: asis(es):		o Yes	o No.		If, Yes,
Floating Interes Interest Rate B Fixed Interest I	asis(es):		o Yes	o No.		If, Yes,
Initial Interest Rate	e, if any:		N/A			
Initial Interest Res	et Date:		N/A			
Interest Rate Basis	(es). Check all that apply:	o Co o Tre) Rate mmercial Paper Rate easury Rate her (See Attached)	N/A	o CMT I o LIBOI o Prime	ર
If LIBOR:			BOR Reuters Page IBOR Currency:		o LIBOI	R Moneyline Telerate Page
If 7052	CMT Telerate Page: : CMT Maturity Index:	o We	eekly Average		o Month	ly Average



	Index Maturity:	N/A				
	Spread (+/-):	N/A				
	Spread Multiplier:	N/A				
	Interest Reset Date(s):	N/A				
	Interest Rate Determination Date(s):	N/A				
	Maximum Interest Rate, if any:	N/A				
	Minimum Interest Rate, if any:	N/A				
(not aj Day C	utation of Interest: oplicable unless different than as specified in the prospec ount Convention: oplicable unless different than as specified in the prospec	N/A				
Disco	int Funding Agreement: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	If, Yes,		
Terms	of Survivor's Option: Annual Put Limitation:		⊠ \$2,000,000 or 2%; or			
	Individual Put Limitation:		o \$or_% ⊠ \$250,000; or o \$			
	Trust Put Limitation:		o \$ ⊠ 2%; or \$			
Reden	nption: Initial Redemption Date: Redemption: Additional Other Terms:	 ☑ Yes 10/15/2005 ☑ In whole only and no o May be in whole or in Any redemption date wi Initial Redemption Date 	part ll be an Interest Payment	If, Yes, Date falling on or after the		
Repay	ment: Repayment Date(s): Repayment Price: Repayment: Additional/Other Terms:	o Yes o In whole only and not o May be in whole or in		If, Yes,		
Sinkin	g Fund (not applicable unless specified):	N/A				
Rating	is:					
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.						
Additi	onal/Other Terms:	None				
Specia	l Tax Considerations:	None				
3. The	Guarantee					
Guara	ntee Issuer:	Principal Financial G	roup, Inc.			
Effect	ive Date:	10/20/2004				
Additi	onal/Other Terms:	None				
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