Pricing Supplement Dated 10/10/2006 (To Prospectus dated February 16, 2006, and Prospectus Supplement dated February 16, 2006)

1. The Notes

 Filed pursuant to I Rule 424(b)(2)
 I Rule 424(b)(5)

 Registration Statement Nos.
 333-129763 and

 333-129763-01
 333-129763-01

CUSIP: 74254PNS7



Principal Life Insurance Company

Principal[®] Life CoreNotes[®] (Callable) (That are also Asset-Backed Securities) Issued Through and Obligations of Principal Life Income Fundings Trust 2006-73 (the "Trust" and "Issuing Entity")

The description of this pricing supplement of the particular terms of the Principal[®] Life CoreNotes[®] offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

Principal Amount:	TBD	Purchasing Agent Discount:	1.200%					
Issue Price:	100.0%	Original Issue Date:	10/18/2006					
Net Proceeds to the Trust:	TBD	Stated Maturity Date:	10/15/2013					
Interest Payment Dates:	The 15th day of ev	The 15th day of every sixth month commencing on 4/15/2007						
Initial Interest Payment Date:	4/15/2007							
Regular Record Date:	15 calendar days pr	15 calendar days prior to the Interest Payment Date						
Type of Interest Rate:	I Fixed Rate	□ Floating Rate						
Interest Rate:	5.50%							
Discount Note:	□ Yes	0 No.						
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation: Trust Put Limitation:		□ \$2,000,000 or 2%; or □ \$or_% □ \$250,000; or □ \$ □ 2%; or \$						
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	☐ Yes 10/15/2008 ☐ In whole only and ☐ May be in whole Any redemption da							
Repayment:	□ Yes	0 No.						
Authorized Denominations:	\$1,000							

"Principal[®]" is a registered service mark of Principal Financial Services, Inc. and is used under license. "CoreNotes[®]" is a registered service mark of Merrill Lynch & Co.

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Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purchasing Notes as Principal:			🛛 Yes	□ No.	If, Yes,	
	Purchasing Agent(s)				Principal Amount	
	Merrill Lynch				TBD	
	Total:				TBD	
State of Organization of the	Trust:	New York				
Additional/Other Terms:		None				
2. <u>The Funding Agreemen</u>	<u>t</u>					
Funding Agreement Issuer:		Principal Life Insurance Company				
Funding Agreement No.:		4-53909				
Deposit:		TBD				
Net Deposit:		TBD				
Effective Date:		10/18/2006				
Stated Maturity Date:		10/15/2013				
Interest Payment Dates:		The 15th day of every sixth month commencing on 4/15/2007				
Initial Interest Payment Date:		4/15/2007				
Type of Interest Rate:		I Fixed Rate		Floating Rate		
Interest Rate:		5.50%				
Discount Funding Agreemen	nt:	□ Yes	0 N	lo.		
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation:		□ \$2,000,000 or 2%; or □ \$or_% □ \$250,000; or				
				250,000; or		
Trust Put Limitation				□ \$ □ 2%; or \$		
Redemption: Initial Redemption I Redemption: Additional Other Te		 ☐ Yes 10/15/2008 ☐ In whole only a ☐ May be in wh Any redemption 	and not in pa ole or in par	rt	If, Yes, ate falling on or after the Initial Redemption Date	
Repayment:		□ Yes	0 N	lo.		
Ratings:						
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.						
Additional/Other Terms:		None				
3. <u>The Guarantee</u>						
Guarantee Issuer:		Principal Financi	Principal Financial Group, Inc.			
Effective Date:		10/18/2006				
Additional/Other Terms:		None				