Pricing Supplement Dated 5/8/2006 (To Prospectus dated February 16, 2006, and Prospectus Supplement dated February 16, 2006)

CUSIP: 74254PLN0



Principal Life Insurance Company

Principal<sup>®</sup> Life CoreNotes<sup>®</sup> (Callable) (That are also Asset-Backed Securities) Issued Through and Obligations of Principal Life Income Fundings Trust 2006-25 (the "Trust" and "Issuing Entity")

The description of this pricing supplement of the particular terms of the Principal<sup>®</sup> Life CoreNotes<sup>®</sup> offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

## 1. The Notes

Principal Amount:	TBD	Purchasing Agent Discount:	1.500%		
Issue Price:	100.0%	Original Issue Date:	5/17/2006		
Net Proceeds to the Trust:	TBD	Stated Maturity Date:	5/16/2016		
Interest Payment Dates:	The 15th day of eve	ery sixth month commencing on 11/15/2006			
Initial Interest Payment Date:	11/15/2006				
Regular Record Date:	15 calendar days prior to the Interest Payment Date				
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rate			
Interest Rate:	6.00%				
Discount Note:	o Yes	⊠ No.			
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation:		⊠ \$2,000,000 or 2%; or o \$or_% ⊠ \$250,000; or o \$			
Trust Put Limitation:		⊠ 2%; or \$			
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	<ul> <li>☑ Yes</li> <li>5/15/2008</li> <li>☑ In whole only an o May be in whole o Any redemption data</li> </ul>		Redemption Date		
Repayment:	o Yes	⊠ No.			
Authorized Denominations:	\$1,000				

"Principal<sup>®</sup>" is a registered service mark of Principal Financial Services, Inc. and is used under license.

"CoreNotes<sup>®</sup>" is a registered service mark of Merrill Lynch & Co.

## Ratings:

## The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purc	chasing Notes as Principal:	⊠ Yes	o No.	If, Yes,
	Purchasing Agent(s)			Principal Amount
	Merrill Lynch			TBD
	Total:			TBD
State of Organization of t	the Trust:	New York		
Additional/Other Terms:		None		
2. <u>The Funding Agreem</u>	<u>ent</u>			
Funding Agreement Issue	er:	Principal Life Insur	ance Company	
Funding Agreement No.:		5-18644		
Deposit:		TBD		
Net Deposit:		TBD		
Effective Date:		5/17/2006		
Stated Maturity Date:		5/16/2016		
Interest Payment Dates:		The 15th day of eve	ery sixth month comm	encing on 11/15/2006
Initial Interest Payment I	Date:	11/15/2006		
Type of Interest Rate:		⊠ Fixed Rate	o Floating Rate	
Interest Rate:		6.00%		
Discount Funding Agreen	ment:	o Yes	🗵 No.	
Terms of Survivor's Opti Annual Put Limit			⊠ \$2,000,000 or 2	
Individual Put Lir	nitation:		o \$or_9 ⊠ \$250,000; or	<sup>7</sup> 0
Trust Put Limitati	ion:		o \$ ⊠ 2%; or \$	
Redemption: Initial Redemptio Redemption: Additional Other		<ul> <li>☑ Yes o No. If, Yes,</li> <li>5/15/2008</li> <li>☑ In whole only and not in part</li> <li>o May be in whole or in part</li> <li>Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date</li> </ul>		
Repayment:		o Yes	⊠ No.	
Ratings:				
	nent issued under the Program ts the Funding Agreement to be		's.	
Additional/Other Terms:		None		
3. <u>The Guarantee</u>				
Guarantee Issuer:		Principal Financ	ial Group, Inc.	
Effective Date:		5/17/2006		
Additional/Other Terms:		None		

