SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject	t to
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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11. Nature of Indirect

Beneficial

(Instr. 4)

Ownership

1. Name and Address of Reporting Person [*] <u>LAMALE ELLEN Z</u>			2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]		ionship of Reporting Persor all applicable) Director	n(s) to Issuer 10% Owner
(Last) 711 HIGH STRE			3. Date of Earliest Transaction (Month/Day/Year) 06/01/2006	Х	Officer (give title below) Sr. VP & Chief Ad	Other (specify below) Ctuary
(Street) DES MOINES (City)	IA (State)	50392 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	dual or Joint/Group Filing (Form filed by One Reporti Form filed by More than C Person	ing Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year) 2. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)					
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(IIISU: 4)
Common Stock	06/01/2006		M ⁽¹⁾		20,060	A	\$27.57	36,999 ⁽²⁾	D	
Common Stock	06/01/2006		S ⁽¹⁾		20,060	D	\$54.46	16,939 ⁽²⁾	D	
Common Stock								2,951	I	By 401(k) Plan

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(eigi, puls, valia, warans, options, convertible securities)													
2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr.	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)				

					3, 4 6		3, 4 and 5)					(Instr. 4)		
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$27.57	06/01/2006	M ⁽¹⁾			20,060	(3)	02/25/2013	Common Stock	20,060	\$0	0	D	

Explanation of Responses:

1. Pursuant to 10b5-1 plan adopted March 14, 2006.

2. Includes 2,174 shares held in the Principal Financial Group, Inc. Employee Stock Purchase Plan.

3. The option vested in three equal annual installments on February 25, 2004, 2005 and 2006.

Remarks:

1. Title of Derivative

Security

(Instr. 3)

Joyce E. Hoffman, by Power of Attorney 06/02/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.