Pricing Supplement Dated 06/11/2004 (To Prospectus dated March 5, 2004, and Prospectus Supplement dated March 5, 2004)



Principal Life Insurance Company Principal<sup>®</sup> Life CoreNotes<sup>®</sup> (Callable) Issued Through Principal Life Income Fundings Trust 2004-17 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal<sup>®</sup> Life CoreNotes<sup>®</sup> offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

## 1. The Notes

Principal Amount:	\$6,007,000.0				Purchasing Agent Discount:	2.000%
Issue Price:	100.0%				Original Issue Date:	06/16/2004
Net Proceeds to the Trust:				Stated Maturity Date:	06/17/2019	
Interest Payment Dates: The 15th day of every sixt		xth month co	mmencing on	12/15/2004.		
Initial Interest Payment Date: 12/15/2004						
Regular Record Date: The 1st day of every		h month com	mencing on 1	2/01/2004.		
Type of Interest Rate:	⊠ Fixed Rate		o Floating	Rate		
Fixed Rate Notes:	⊠Yes	o No.	If, Yes,			
Interest Rate:	6.00%					
Floating Rate Notes:	oYes	🛛 No.	If, Yes,			
Regular Float	ing Rate Notes: Interest Rate: Interest Rate Basis(es):		oYes	o No.	If, Yes,	
Floating Rate/Fixed Rate Note: Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commenceme		ent Date:	oYes	o No.	If, Yes,	
Initial Interest Rate, if any:		N/A				
Initial Interest Reset Date:		N/A				

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Interest Rate Basi	s(es). Check all that a o CD Rate o Commercial Pape o Treasury Rate o Other (See Attach	r Rate	N/A	o CMT Rate o LIBOR o Prime Rate	
	If LIBOR:	o LIBOR Reuters Page LIBOR Currency:		o LIBOR Moneyline	Telerate Page
	If CMT Rate:				
		Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o Weekly Average	o Monthly Average	
Index Maturity: Spread (+/-): Spread Multiplier Interest Reset Dat Interest Rate Dete Maximum Interest Minimum Interest	re(s): N/A ermination Date(s): t Rate, if any:		N/A N/A N/A		
Calculation Agent:	Citibar	ık, N.A.			
Day Count Convention:	N/A	pecified in the prospectus and prospec pecified in the prospectus and prospec			
Discount Note: Total Amount of Initial Accrual Pe Additional/Other	eriod of Discount:	oYes	⊠ No.	If, Yes,	
Terms of Survivor's Optic Annual Put Limi			⊠ \$2,000,000 o o \$or%	or 2%; or	
Individual Put Li	mitation:		🗵 \$250,000; or	r	
Trust Put Limitat	tion:		o \$ ⊠ 2%; or \$ _		
Redemption Provisions: Initial Redemptio Redemption:	on Date:	⊠Yes 06/15/2007 ⊠ In whole only and not in pa oMay be in whole or in part	oNo. ırt	If, Yes,	
Additional Other	Terms:	Any redemption date will be a	n Interest Payment Date	falling on or after the Ini	tial Redemption Date
Repayment: Repayment Date Repayment Price Repayment: Additional Other	::	oYes oIn whole only and not in part oMay be in whole or in part	⊠ No.	If, Yes,	
Sinking Fund (not applica	ble unless specified)	: N/A			
Securities Exchange Listi		oYes	🗵 No.	If, Yes,	Name of Exchange:
Authorized Denomination			\$1,000		-
		2			

## Ratings:

## The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa3 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purchasing Notes as Principal:		🗵 Yes	o No.	If Yes,			
	Purchasing Agent(s)			Principal Amount			
	Merrill Lynch Total:			\$ <u>6,007,000.0</u> \$ <u>6,007,000.0</u>			
State of Organization of the Trust:		New York					
Additional/Other Terms:		None					
Special Tax Consideration	s:	None					
2. <u>The Funding Agreeme</u>	<u>ent</u>						
Funding Agreement Issuer:		Principal Life Insura	nce Company	,			
Funding Agreement No.:		5-16301	5-16301				
Deposit:		\$6,007,015.0					
Net Deposit:		\$5,886,860.0	\$5,886,860.0				
Effective Date:		06/16/2004	06/16/2004				
Stated Maturity Date:		06/17/2019	06/17/2019				
Interest Payment Dates:		The 15th day of ever	The 15th day of every sixth month commencing on 12/15/2004.				
Initial Interest Payment Da	ate:	12/15/2004					
Type of Interest Rate:		⊠ Fixed Rate	o Floating Rate				
Fixed Rate Funding A	greement:	🗵 Yes	o No.	If Yes,			
Interest Rate:		6.00%					
Floating Rate Funding	Agreement:	o Yes	🛛 No.	If Yes,			
Regular Floating R Interest Rate: Interest Rate B	ate Funding Agreement: asis(es):	o Yes	o No.	If Yes,			
Floating Interes Interest Rate B Fixed Interest I	asis(es):	o Yes	o No.	If Yes,			
Initial Interest Rate	e, if any:	N/A					
Initial Interest Res	et Date:	N/A					
Interest Rate Basis(es). Check all that apply:		o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	Commercial Paper Rate o LIBOR Treasury Rate o Prime F				
If LIBOR:		o LIBOR Reuters Page LIBOR Currency:		o LIBOR Moneyline Telerate Page			
If 7052	CMT Telerate Page: : CMT Maturity Index:	o Weekly Average		o Monthly Average			

	Index Maturity:	N/A			
	Spread (+/-):	N/A			
	Spread Multiplier:	N/A			
	Interest Reset Date(s):	N/A			
	Interest Rate Determination Date(s):	N/A			
	Maximum Interest Rate, if any:	N/A			
	Minimum Interest Rate, if any:	N/A			
(not Day C	utation of Interest: applicable unless different than as specified in the prospect Count Convention: applicable unless different than as specified in the prospect	N/A			
Disco	unt Funding Agreement: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	If Yes,	
Terms	of Survivor's Option: Annual Put Limitation:		⊠ \$2,000,000 or 2%; or		
	Individual Put Limitation:		o \$or_% ⊠ \$250,000; or		
	Trust Put Limitation:		⊠ \$250,000, 01 o \$ ⊠ 2%; or \$		
- 1		<b>—</b> • •			
Reden	nption: Initial Redemption Date: Redemption:	<ul> <li>☑ Yes o No. If Yes,</li> <li>06/15/2007</li> <li>☑ In whole only and not in part</li> <li>o May be in whole or in part</li> </ul>			
	Additional Other Terms:	Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date.			
Repay	Repayment Date(s): Repayment Price:	o Yes	⊠ No.	If Yes,	
	Repayment: Additional Other Terms:	o In whole only and not in part o May be in whole or in part			
Sinkir	g Fund (not applicable unless specified):	N/A			
SIIKI	ig Fund (not applicable unless specified).	11/74			
Rating	JS:				
	gs: The Funding Agreement issued under the Program is rated A rincipal Life expects the Funding Agreement to be rated A				
T P	he Funding Agreement issued under the Program is rated A				
T P Additi	he Funding Agreement issued under the Program is rated A rincipal Life expects the Funding Agreement to be rated Aa	a3 by Moody's.			
T P Additi Specia	The Funding Agreement issued under the Program is rated A rincipal Life expects the Funding Agreement to be rated A ional/Other Terms:	a3 by Moody's. None			
T P Additi Specia <b>3. Th</b> e	The Funding Agreement issued under the Program is rated A rincipal Life expects the Funding Agreement to be rated A fional/Other Terms: al Tax Considerations:	a3 by Moody's. None	up, Inc.		
T P Additi Specia <b>3. The</b> Guara	The Funding Agreement issued under the Program is rated A rincipal Life expects the Funding Agreement to be rated A ional/Other Terms: al Tax Considerations: <b>e Guarantee</b>	a3 by Moody's. None None	up, Inc.		
T P Additi Specia <b>3. The</b> Guara Effect	The Funding Agreement issued under the Program is rated A rincipal Life expects the Funding Agreement to be rated A ional/Other Terms: al Tax Considerations: <b>e Guarantee</b> ntee Issuer:	a3 by Moody's. None None Principal Financial Gro	up, Inc.		
T P Additi Specia <b>3. The</b> Guara Effect	The Funding Agreement issued under the Program is rated A rincipal Life expects the Funding Agreement to be rated A ional/Other Terms: al Tax Considerations: <b>e Guarantee</b> ntee Issuer: ive Date:	a3 by Moody's. None None Principal Financial Gro 06/16/2004	up, Inc.		