FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-028									
Estimated average h	urdon									

11. Nature

Beneficial

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).			pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940							liours	рег гезропзе.	0.5		
Name and Address of Reporting Person* MCCAUGHAN JAMES P (Last) (First) (Middle) 711 HIGH STREET				Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG] On Date of Earliest Transaction (Month/Day/Year) 12/05/2003							elationship of Reporting Person(s) to Issuer ck all applicable) Director 10% Owner (Specify below) Executive Vice President			
Street) DES MOINES (City)	IA (State)	50392 (Zip)	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned														
Date			2. Transaction Date (Month/Day/Ye	Execution Date, if any		3. Transaction Code (Instr. 8)		5) (A) or		3, 4 and	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				- 1		Code	V	Amount	(D)	Price	(Instr. 3 and 4)		l	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and

Expiration Date (Month/Day/Year)

5. Number

Derivative

Transaction

Code (Instr.

7. Title and

Amount of Securities

(Instr. 3)		Price of Derivative Security	(monanta)	(Month/Day/Year)	8)		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		(monutary) (car)		Underlying Derivative Security (Instr. 3 and 4)		(Instr. 5)	Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownershij (Instr. 4)
	Code				v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
	Phantom Stock	(1)	12/05/2003		A		31.32		(2)	(2)	Common	31.32	\$33.77	3,454.44	D	

Explanation of Responses:

Conversion

or Exercise

1. Security converts to common stock on a one-for-one basis.

3. Transaction

(Month/Day/Year)

2. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

1. Title of

Derivative

Security

Joyce N. Hoffman, by Power 12/09/2003 of Attorney

8. Price of

Derivative

Security (Instr. 5)

9. Number of

derivative

Securities

10.

Ownership

Form:

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

3A. Deemed

if any

Execution Date

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.