FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding

Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response. . .0.5

OMB APPROVAL

Filed By Romeo and Dye's Section 16 Filer www.section16.net

 Name and Address of Reporting Person* 2. Issuer Name **and** Ticker or Trading Symbol Relationship of Reporting Person(s) to Issuer (Check all applicable) Principal Financial Group, Inc. (PFG) Director Sorensen, Norman R. 10% Owner \underline{X} Officer (give title below) 3. I.R.S. Identification Number 4. Statement for _ Other (specify below) (Last) (First) (Middle) of Reporting Person, Month/Day/Year March 28, 2003 Senior Vice President - International Asset Accumulation 711 High Street if an entity (voluntary) (Street) 5. If Amendment, 7. Individual or Joint/Group Filing (Check Applicable Line) Date of Original X Form filed by One Reporting Person Des Moines, IA 50392 (Month/Day/Year) Form filed by More than One Reporting Person (City) (State) Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Zip) 1. Title of Security 2. Trans-2A. Deemed 3. Trans-4. Securities Acquired (A) or Disposed of (D) 5. Amount of Owner-7. Nature of Indirect ship Form: Beneficial Ownership action Code (Instr. 3, 4 & 5) Securities (Instr. 3) action Execution Date Date, Instr. 8) Beneficially Direct (D) Instr. 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Code

if any

Year)

(Month/Day/

(Month/ Day

Year)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number

(A)

or

(D)

Price

Owned Follow-

(Instr. 3 & 4)

ing Reported Transactions(s)

or Indirect (I)

(Instr. 4)

FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Amount

1. Title of	2. Conver-	3.	3A.	4.	5. Number of Der	vative	6. Date		7. Title an	d Amount	8. Price of	9. Number of	10.	11. Nature
Derivative	sion or	Trans-	Deemed	Trans-	Securities Acquired (A) or		Exercisable		of Underlying		Derivative	Derivative	Owner-	of Indirect
Security	Exercise	action	Execution	action	Disposed of (D)		and Expiration		Securities		Security	Securities	ship	Beneficial
	Price of	Date	Date,	Code			Date		(Instr. 3 &	4)	(Instr. 5)	Beneficially	Form	Ownership
(Instr. 3)	Derivative		if any	(Instr. 3, 4 & 5)			(Month/Day/					Owned	of	(Instr. 4)
	Security (Month/ (Month/			(Instr.		Year)					Following	Deriv-		
		Day/ Year)	Day/ Year)	8)								Reported	ative	
		" /	- /									Transaction(s)	Security:	
				Code V	(A)	(D)	Date	Expira-	Title	Amount	1	(Instr. 4)	Direct	
				1 1	\ ` '		Exer-	tion		or			(D)	
				1 1			cisable	Date		Number			or	
				1 1						of			Indirect	
				1 1						Shares			(I)	
													(Instr. 4)	
Phantom	1-for-1	3/28/03		A	59.82		<u>(1)</u>	<u>(1)</u>	Common	59.82	\$27.68	4,101.41	D	
Stock Units									Stock					

Explanation of Responses:

(1) The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

> By: /s/ Joyce N. Hoffman Attorney-in-Fact **Signature of Reporting Person

April 1, 2003 Date

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).