FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT	OF CHANG	ES IN BENEI	FICIAL OW	NERSHIP

l	OMB APPRO	OVAL
	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*				PR	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG									Check all ap	rector		10% Owner			
(Last) (First) (Middle) 711 HIGH STREET					3. Date of Earliest Transaction (Month/Day/Year) 05/16/2017										fficer (give title elow)		Other (specify below)			
(Street) DES MOINES IA 50392 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	e I - Nor	ı-Deriv	ative/	Se	curitie	s Ac	quired,	Disp	osed o	f, or	Bene	ficia	ally Own	ed				
1. Title of Security (Instr. 3) 2. Trans. Date (Month/I					Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Disposed O Code (Instr. 5)		ies Acquired (A) Of (D) (Instr. 3, 4			nd Secu Bene	ficially ed Following	Form	nership : Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	((A) or (D)	Price	Trans	saction(s) r. 3 and 4)			(Instr. 4)		
Common Stock 0					6/2017				A		2,032	2 A \$0 ⁽¹		47,599			D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, Transacurity or Exercise (Month/Day/Year) if any Code		Date,	Transaction Code (Instr.		of		Expiration	6. Date Exercisable and Expiration Date Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	O Fe Di Oi (I)	o. wnership orm: irect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
			v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amo or Num of Shai	ber	er								

Explanation of Responses:

Grant of restricted stock units.

Remarks:

Patrick A. Kirchner, by Power of Attorney

05/18/2017

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.