SEC	Form	4
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

		•				Washi	ingt	ton, D.C. 2	2054	9						OME	B APPRO	VAL		
Sectio obligat	this box if no lo n 16. Form 4 or tions may conti ction 1(b).	Form 5	STAT		ed pursuant	CHANG to Section 16( on 30(h) of the	a) o	of the Sec	uritie	es Exchar	nge Ac	t of 193		SHIP	Estim		er: verage burde esponse:	3235-0287 en 0.5		
1. Name and Address of Reporting Person <sup>*</sup> <u>Tallett Elizabeth E</u>					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG ]									neck all appl X Direct	icable) or	10% C		Dwner		
(Last) (First) (Middle) 711 HIGH STREET						3. Date of Earliest Transaction (Month/Day/Year) 12/18/2015									Officer (give title Other (specify below) below)					
(Street) DES MOINES IA 50392					- 4. If Ame	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Dispo											of or	Rend	ficial							
1. Title of Security (Instr. 3) 2. Trans Date				saction /Day/Year)	2A. Deemed Execution Date if any (Month/Day/Ye	3. Transact Code (In 8)	ion	4. Secur	rities Acquired (A ad Of (D) (Instr. 3,		(A) or	5. Amou Securiti Benefic Owned Reporte Transac	unt of es ially Following ed :tion(s)	Forn (D) c	wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
		Т				urities Acc s, warrants		red, Dis	spo	sed of	, or E	Benef	icially	(Instr. 3 Owned	and 4)	<u> </u>				
1. Title of Derivative         2.         3. Transaction Date         3A. Deemed           Security (Instr. 3)         or Exercise Price of Derivative         (Month/Day/Year)         if any (Month/Day/Year)				4. Transaction Code (Instr. 8)		Ex	Date Exer piration D lonth/Day/	ate			unt of	ecurity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned		10. Ownership Form: Direct (D) or Indirect	Beneficial Ownership			

Security (Instr. 3)	or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code (	Code (Instr. 3) Derivative (A) or Disposed of (D) (Instr. 3, 4 and 5)			Expiration Da (Month/Day/Y		Amount o Securities Underlying Derivative (Instr. 3 ar	g Security	Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	of indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Phantom Stock Units	(1)	12/18/2015		Α		88.4		(2)	(2)	Common Stock	88.4	\$43.82	5,914.4	D	

Explanation of Responses:

1. The units convert to common stock on a one-for-one basis.

2. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

Patrick A. Kirchner, by Power

of Attorney

12/21/2015

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.