FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

TATEMENT	OF CHANG	GES IN BEI	NEFICIAL (OWNERSHIP

l	OMB APPRO	VAL
l	OMB Number:	3235-0287
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l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCHOLTEN GARY P				2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]								(Che	ck all applic	cable)	10% Ow		ner		
(Last) (First) (Middle) 711 HIGH STREET				3. Date of Earliest Transaction (Month/Day/Year) 12/07/2007								-	X Officer (give title Other (specify below) Sr VP & Ch Info Officer						
(Street) DES MOI	NES IA		0392 (ip)		4. If Amendment, Date of Original Filed (Month/Day/Year)						Line)	Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
		Table	e I - Non	-Deriv	ative	Sec	uritie	s Acc	quired,	Disp	osed o	f, or B	enef	ficially	/ Owned				
Date			Date	ate onth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.				A) or B, 4 and	5. Amour Securitie Beneficia Owned F	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Direct C Indirect E tr. 4) C	7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) (D)	or I	Price	Reported Transaction(s) (Instr. 3 and 4)				Instr. 4)	
Common Stock 12/			12/07	7/2007	7/2007		A		39	A \$0		\$0 ⁽¹⁾	9,922(2)			D			
Common Stock												5	512		I 4	By 101(k) Plan			
Common Stock													192				By Spouse		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	Transaction of E Code (Instr. Derivative (I		6. Date Exercisable and Expiration Date (Month/Day/Year) (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)				8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or Nu of	umber					
Performance Units	(3)	12/07/2007			A		15		(4)		(4)	Commo Stock	n	15	(4)	1,109		D	
Phantom Stock Units	(3)	12/07/2007			A		13.4		(5)		(5)	Commo	n 1	13.4	\$66.6	1,001.9	9	D	

Explanation of Responses:

- 1. Grant of restricted stock units.
- 2. Includes 3,291 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 3. Security converts to common stock on a one-for-one basis.
- 4. The reported performance units were acquired pursuant to the Principal Financial Group Long-Term Peformance Plan. Units under the Plan will be settled in cash or stock within a five-year period from the date of vesting.
- 5. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

Joyce N. Hoffman, by Power of 12/11/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.