FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D. | .C. 20549 |
|----------------|-----------|
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| STATEMENT OF CHANGES IN BENEFICIAL OW | NERSHIP |
|---------------------------------------|---------|
|                                       |         |

| OMB APPROVAL             |     |  |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|--|
| OMB Number: 3235-028     |     |  |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  HOCHSCHILD ROGER C |  |  |   |         |                              | 2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG ] |        |       |  |               |      |                  |  |     |  | neck all a  | tionship of Reporting P<br>all applicable)<br>Director |  | ng Per  | rson(s) to Is  |   |
|--|--|--|---|---------|------------------------------|---|--------|-------|--|---------------|------|------------------|--|-----|--|---|--|--|---|--|---|
| (Last)   | (Fi<br>H STREET  | ,  | (Middle)                                      |         |                              | 3. Date of Earliest Transaction (Month/Day/Year) 12/21/2020                     |        |       |  |               |      |                  |  |     |  |   | Officer (give title below)                             |  |   | Other (<br>below)  | specify   |
| (Street) DES MC  |  |  | 50392<br>(Zip)                                |         | 4. If                        | 4. If Amendment, Date of Original Filed (Month/Day/Year)                        |        |       |  |               |      |                  |  |     | Lin                                    | Individual or Joint/Group Filing (Check Applicable le)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |   |  |   |
|  |  | Tab  | e I - Nor                                     | า-Deriv | ative                        | Sec   | uritie | es Ac | qui  | red, C        | Disp | osed             | of, or   | Ben | eficia                                 | lly Ow  | nec  | t  |   |  |   |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da   |  |  |   |         |                              | Execution Dat   |        |       | ), T   |               |      | Dispose          | curities Acquired (A)<br>osed Of (D) (Instr. 3,  |     |  | Seci<br>Ben   | ıritie<br>efici<br>ed F                                | ally<br>following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |  |  |   |         |                              |   |        |       |  | Code V        |      | Amount           | (A) or<br>(D)  |     | Price                                  | Tranca  |  | ion(s)   |   |  | (1134: 4)   |
| Common Stock 12/21/  |  |  |   |         |                              | 2020  |        |       |  | Α             |      | 243              | 3 A  |     | \$0 <sup>(1</sup>                      | ) 20,822  |  | ,822   | D   |  |   |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |   |         |                              |   |        |       |  |               |      |                  |  |     |  |   |  |  |   |  |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)          | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Da | Date,   | 4.<br>Transa<br>Code (<br>8) |   |        |       | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Year |               |      |                  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secu<br>(Instr. 3 and 4) |     | 4)                                     | 8. Price<br>Derivat<br>Securit<br>(Instr. 5   | ve<br>y  | 9. Numbe<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | e<br>es<br>ally<br>g  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4)                             |
|  |  |  |   |         | Code                         | v   | (A)    | (D)   | Date<br>Exer   | e<br>rcisable |      | xpiration<br>ate | Title  | 1   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |   |  |   |
| Phantom<br>Stock<br>Units                                    | (2)  | 12/21/2020                                 |   |         | A                            |   | 165    |       |  | (3)           |      | (3)              | Comn   |     | 165                                    | \$47.5  |  | 15,48  | 8   | D  |   |

## **Explanation of Responses:**

- 1. Grant of restricted stock units.
- 2. The units convert to common stock on a one-for-one basis.
- 3. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement.

## Remarks:

Alex P. Montz, by Power of <u>Attorney</u>

12/23/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.