FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  LAWLER JULIA M  (Last) (First) (Middle)  711 HIGH STREET						Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [ PFG ]      Date of Earliest Transaction (Month/Day/Year) 09/25/2020											k all appli Directo Officer below)	or (give title		10% Owner Other (specify below)	
(Street) DES MO (City)	DES MOINES IA 50392				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										Line)	Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction 2.A. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature																					
Date					action Day/Yea	ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		:,	Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				Securitie Benefici Owned F	es ally Following	Form (D) o	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount		(A) or (D)	Pri	се	Reported Transact (Instr. 3	ion(s)		[	Instr. 4)
Common Stock 09/25						/2020				Α		105		A	\$	0(1)	53,618 <sup>(2)</sup>			D	
Common Stock																	1,	388		I	By 401(k) Plan
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date, Transact Code (In						Date Exe piration onth/Day	Date	Amount Securitie Underlyi		ount of urities erlying vative	nt of ties ying tive Security 3 and 4)		. Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Dai Exe	te ercisabl		xpiration ate	Title		Amou or Numb of Share	er					
Phantom Stock Units	(3)	09/25/2020			A		81			(4)		(4)	Com	nmon ock	81		\$38.63	5,679		D	

## **Explanation of Responses:**

- 1. Grant of restricted stock units.
- 2. Includes 1,012 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 3. The units convert to common stock on a one-for-one basis.
- 4. Acquired pursuant to the Principal Financial Group, Inc. Select Savings Excess Plan and may be transferred at any time into another investment alternative under that plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

## Remarks:

Alex P. Montz, by Power of

09/29/2020

<u>Attorney</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.