FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to	STATEM
Section 16. Form 4 or Form 5 obligations may continue. See	
Instruction 1(b).	F

ENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GRISWELL J BARRY					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG]											all app Direc		10	% Owner	
(Last) 711 HIGH	(F H STREET	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 04/01/2009										belov	er (give title w)		Other (specify below)	
(Street) DES MO (City)			50392 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indiv Line) X	Form filed by One Reporting Person Form filed by More than One Reporting Person				
(9)	(-			n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	osed o	f, o	r Ben	efic	ially	Owne	ed			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		r) E	2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)							Beneficially Owned Following		6. Ownershi Form: Direct (D) or Indire (I) (Instr. 4)	of Indirect Beneficial Ownership			
									Code	v	Amount (A) or (D)		Pric	e:e	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Common Stock			04/01	04/01/2009				F ⁽¹⁾		18,480 D		D	\$8	3.16	184,882(2)		D			
Common Stock															410		I	By 401(k) Plan		
Common	Stock															175 I By Spouse				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, Transacticurity or Exercise (Month/Day/Year) if any Code (Ins						6. Date E Expiratio (Month/D	n Date	Amount of		nstr. 3				Ownersi Form: Direct (E or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)				
				Code		v					Expiration Date	Titl	Nu of	mber ares						

Explanation of Responses:

- 1. The reporting person made an election to have shares withheld to satisfy a tax liability related to the settlement of previously granted restricted stock units.
- $2.\ Includes\ 3,802\ shares\ acquired\ pursuant\ to\ the\ Principal\ Financial\ Group,\ Inc.\ Employee\ Stock\ Purchase\ Plan.$

Remarks:

Joyce N. Hoffman, by Power of Attorney

04/03/2009

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.