FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20049

OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* JOHNSON CHARLES S						2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
JOHNSON CHARLES 5					PF	PFG]								X	Direct	or		10% O	wner
,						- 4										r (give title		Other (specify
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 10/26/2005									below)		below)	
711 HIGH STREET				10/															
					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street)	NINIEC IA		-0202											Line)	Form	filed by One	Don	ortina Doroc	
DES MOINES IA 50392												X Form filed by One Reporting Person Form filed by More than One Reporting							
(City)	(S	tate) ((Zip)											Perso		e tna	л Опе керс	orting	
(=,)	(-											_				_			
		Tab	le I - Non-	-Deriva	ative	Se	curitie	es A	cquired, [Disp					Owne	d r			
1. Title of Security (Instr. 3) 2. Transac				action	ction 2A. Deemed Execution Date						rities Acqui	red (A) o	4 and Securiti Benefic		ities For icially (D) d Following (I) (I			7. Nature of Indirect	
					Day/Year) if any				Code (Instr. 5)								or Indirect Instr. 4)	Beneficial Ownership (Instr. 4)	
							(Month/Day/Ye		ar) 8)										
									Code	v	Amount	nt (A) or (D)		ce	Transac (Instr. 3	ction(s) 3 and 4)			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
			(€	e.g., pu	uts, o	calls	s, war	rants	s, options	, cc	onverti	ble seci	urities	5)					
1. Title of	2.	3. Transaction Date (Month/Day/Year)	3A. Deemed		4.						ole and			8. Price o		9. Number			11. Nature
Derivative Security	Conversion or Exercise		Execution D if any		, Transac Code (I				Expiration Date (Month/Day/Year)			Amount of Securities		Derivativ Security		derivative Securities		Ownership Form:	of Indirect Beneficial
(Instr. 3)				/Year) 8	3)		Securities Acquired (A) or		Underlying Derivative Secui (Instr. 3 and 4)						str. 5)	Beneficially Owned Following		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
	Security													"y					
							Disposed of (D)									Reported Transaction(s)			
							(Instr. 3, 4 and 5)								(Instr. 4)				
				_ -			1 1			$\overline{}$			Amoui	_					
													or						
									Date	Ex	piration		Number of	er					
				(Code	٧	(A)	(D)	Exercisable	Da	ite	Title	Shares	<u> </u>					
Phantom Stock Units	(1)	10/26/2005			Α		175		(2)		(2)	Common Stock	175	\$	50.28	5,193.6		D	

Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

Remarks:

Michael H. Gersie, by Power of Attorney

10/28/2005

of Attorney

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.