## FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT	OF CHANGES	IN	BENEFICIA	L

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

**OWNERSHIP** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  DAN MICHAEL T					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [ PFG ]										ationship of Reporti k all applicable) Director Officer (give title		10% C		
(Last) 711 HIG	(F H STREE	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 12/28/2017									below)		below)		Д
(Street) DES MC	S MOINES IA 50392				-   4. li	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Ind Line) X	vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
		Tab	le I - Noi	n-Deriv	vative	e Se	curitie	s Ac	quired,	Disp	osed (	of, or Bo	enefic	ially	Owned	t			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)				Securition Benefici	5. Amount of Securities Beneficially Owned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or Pri	ce	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock			12/2	8/201	/2017		A		268	3 A S		0(1)	39,307			D			
Common Stock													10,000				By Spouse		
		1	able II -									, or Ber ble sec			Owned			,	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transa Code ( 8)		n of		6. Date Exercisa Expiration Date (Month/Day/Year		Amount of		S (I	. Price of perivative security nstr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	re Ces Fally Do (I dition(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				c	Code	v	(A)		Date Exercisabl		xpiration ate	Title	Amou or Numb of Share	er					
Phantom Stock	(2)	12/28/2017			A		100.8		(3)		(3)	Common	100.	8	\$71.39	15,138.	.6	D	

## **Explanation of Responses:**

- 1. Grant of restricted stock units.
- 2. The units convert to common stock on a one-for-one basis.
- 3. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

## Remarks:

Patrick A. Kirchner, by Power of Attorney

01/02/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.