FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	dress of Reporting	2. Date of Event Requiring Stater (Month/Day/Yea 09/10/2018	nent	3. Issuer Name <b>and</b> Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [ PFG ]							
(Last) (First) (Middle) 711 HIGH STREET					Relationship of Reporting Persor (Check all applicable)     Director		10% Owne	r (Mo	5. If Amendment, Date of Original Filed (Month/Day/Year)		
(Street) DES MOINES (City)	DES IA 50392 MOINES				X	Officer (give title below)  Chief Executive Off	Other (spe below) icer, PGI	App	licable Line)  Form filed by	/Group Filing (Check y One Reporting Person y More than One erson	
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownersh Form: Direct or Indirect ( (Instr. 5)	t (D) (Inst	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock					75,745		D				
Common Stock					424		I I		By 401(k) Plan		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securit Underlying Derivative Securit			4. Conversion or Exercise	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiration Sable Date			Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Employee Stock Option (Right to Buy)		02/27/2020	02/27/2027	Common Stock		33,005	62.78	D			
Employee Stock Option (Right to Buy)		02/26/2021	02/26/2028	3	Common Stock	35,340	63.98	D			

**Explanation of Responses:** 

Remarks:

Patrick A. Kirchner, by Power

09/19/2018

of Attorney

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.