FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB APPROVAL									
OMB Number:	3235-028								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  MATHRANI ARJUN K				2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG ]								(Check all a		irector fficer (give title		10% Ov	wner		
(Last) (First) (Middle) 711 HIGH STREET				3. Date of Earliest Transaction (Month/Day/Year) 02/08/2005									below	)		below)			
(Street) DES MOINES IA 50392					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X	<i>'</i>					
(City)	(S		(Zip)	Davissa	4:	C		A	i	<b></b>		-f D-		- II	0	<u> </u>			
		Tab	le I - Non-l	Deriva	tive	Sec	curitie	es Ac	cquirea, L	JISP	osea (	or, or Be	петіс	ally	Owne	a			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					Execution Dat			Code (Instr. 5)				4 and Securit		ties Formula (D) (D) (I) (I) (I)		n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	t (A) or Pi		e:e	Transac (Instr. 3	ction(s)			(	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Co	Transaction Code (Instr.				6. Date Exercisab Expiration Date (Month/Day/Year)		Amount ) Securiti Underly Derivati		Title and mount of scurities adderlying erivative Security astr. 3 and 4)		Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y E	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode	v	(A)	(D)	Date Exercisable		piration tte	Title	Amour or Number of Shares	er					
Phantom Stock Units	(1)	02/08/2005			A		25.2		(2)		(2)	Common Stock	25.2		\$39.71	4,052.7		D	

## Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

## Remarks:

Joyce N. Hoffman, by Power

02/10/2005

of Attorney

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.