FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL					
	OMB Number: 3235-0287					
l	Estimated average burden					
l	hours per response:	0.5				

Instruction 1(b).		Fil	ed pursuant to Section 16(a) of the Securities Exchange Act of 1934			
(1)			or Section 30(h) of the Investment Company Act of 1940			
Friedrich Am (Last)	11 HIGH STREET	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [ PFG ]  3. Date of Earliest Transaction (Month/Day/Year) 03/05/2021	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify below)  President - USIS			
(Street) DES MOINES	IA	50392	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Fili  Form filed by One Re  Form filed by More th  Person	porting Person
(Citv)	(State)	(Zip)		1		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111501. 4)
Common Stock								34,739(1)	D	
Common Stock								2,659	I	By 401(k) Plan

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of 11. Nature 5. Number Derivative Conversion Execution Date, Transaction Expiration Date (Month/Day/Year) of Securities Derivative derivative Ownership of Indirect Security (Instr. 3) or Exercise Price of if any (Month/Day/Year) Underlying Derivative Security Security (Instr. 5) Form: Direct (D) (Month/Day/Year) Code (Instr. Derivative Securities Beneficial Securities Beneficially Ownership Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Owned Following Reported Transaction(s) Derivative (Instr. 3 and 4) or Indirect (Instr. 4) Security (I) (Instr. 4) (Instr. 4) Amount Number Date Expiration of Shares (D) Code (A) Exercisable Title Date Employee Stock Option (2) 45,265 \$58.68 03/05/2021 45,265 03/05/2031 45,265 D A \$<mark>0</mark> Stock (Right to Buy)

## **Explanation of Responses:**

- 1. Includes 6,651 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 2. The option vests in three equal annual installments beginning March 5, 2022.

## Remarks:

Alex P. Montz, by Power of **Attorney** 

03/09/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.