FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							

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response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ZIMPLEMAN LARRY D				<u>P</u>	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]									hec	k all applica Director	able)	g Person(s) to Iss			
(Last)	(F	irst)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 07/03/2003									X	below)	ecutive V	/ice P	below)	респу	
(Street)				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(City)	(S	tate)	(Zip)											Form filed by More than One Reporting Person						
		Ta	ble I - Non-D	erivati	ve Se	curiti	es A	cqı	uired, D	isp	osed of	, or Ben	eficia	lly	Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D.				te	Execution Date			/	r, Transaction Disposed (Code (Instr. 5)			es Acquired (A) or Of (D) (Instr. 3, 4 and			5. Amoun Securities Beneficia Owned Fo	lly	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	,	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	4. Transaction Code (Instr.) 8)		of		Exp	ate Exerci iration Dat nth/Day/Ye	te	e and 7. Title and Amount of Securities Underlying Derivative Sect (Instr. 3 and 4)		f g Securit		Derivative Security Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exe	e rcisable	Exp	oiration e	Title	Amour or Number of Shares	er						
Phantom Stock Units	0(1)	07/03/2003		A ⁽²⁾		47.08		08/0	08/1988 ⁽³⁾	08/0	08/1988 ⁽³⁾	Common Stock	47.0	3	\$32.94	1,826.	27	D		

Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. Pursuant to 10b5-1 plan adopted February 27, 2002.
- 3. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

<u>Joyce N. Hoffman, by Power of Attorney</u> <u>07/07/2003</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.