FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  LAWLER JULIA M						2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG ]									k all ap Dire Offic	plicable) ctor er (give title		Owner r (specify
(Last) (First) (Middle) 711 HIGH STREET					3. Date of Earliest Transaction (Month/Day/Year) 10/01/2019									below) below) EVP & Chief Risk Officer				
(Street) DES MOINES IA 50392  (City) (State) (Zip)					-	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line) X	Form filed by More than One Reporting Person			
		Tabl	e I - No	n-Deriv	ative/	Sec	curitie	s Ac	quired,	Dis	posed o	f, or I	Benet	ficially	Own	ed		
				2. Transaction Date (Month/Day/Year)		ur) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A (D	) or	Price	Transaction(s)			(Instr. 4)
Common Stock 10/01					1/2019	2019			S <sup>(1)</sup>		1,000		D :	\$57.56	54,714 <sup>(2)(3)</sup>		D	
Common Stock															1,314		I	By 401(k) Plan
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution or Exercise (Month/Day/Year) if any		Date, Transactio					6. Date E Expiration (Month/E	on Dato	e ar)	Amount of		r. 3	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Exercisa		Date	Title	Share	es				

## **Explanation of Responses:**

- 1. Pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on February 2, 2018 and modified on November 7, 2018.
- 2. Includes 564 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 3. Corrects prior administrative error.

## Remarks:

Patrick A. Kirchner, by Power of Attorney

10/03/2019

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.