FORM 5

to Section 16. Form 4 or Form 5

Form 3 Holdings Reported Form 4 Transactions Reported

obligations may continue. See

Instruction 1(b).

Check this box if no longer subject

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB APPROVAL

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

1 1 5 1			2. Issuer Name and Ticker or Trading Symbol Principal Financial Group, Inc. (PFG)				6. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
O'Keefe, Mary A.			1					Director 10% Owner						
(Last) (First) (M	iddle)	of Reporting Person, Month				X Officer (give title below) Other (specify below) Senior Vice President Corporate Relations and Human Res							
Des Moines, IA 50	(Street) 392				5. If Ame Date of O (Month/Y	riginal	X Form	dual or Joint/Group Filing filed by One Reporting Pe filed by More than One Ro	rson	,				
(City)	(State) (e) (Zip) Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							vned					
1. Title of Security (Instr. 3)	action Date	2A. Deemed Execution Date,	1	4. Securities Acquir (Instr. 3, 4 & 5) Amount	ed (A) or I			5. Amount of Securities Beneficially	ship Form: B Direct (D) (1	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
	(Month/ Day/ Year)	if any (Month/Day/ Year)			or (D)			Owned at End of Issuer's Fiscal year (Instr. 3 & 4)	or Indirect (I) (Instr. 4)					
Common Stock								1,310 ⁽¹	D					
Common Stock	5/20/02		I	1,353	ВА		\$29.57	1,581	I	By 401(k) Plan				
Common Stock								211	I	By Spouse				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities) 1. Title of 2. Conver-3A. 5. Number of Derivative 6. Date 7. Title and Amount 8. Price of 9. Number 10. 11. Nature Trans-Securities Acquired (A) or of Underlying of Indirect Derivative sion or Trans-Deemed Exercisable Derivative Owner-Execution action Disposed of (D) Security Exercise action and Expiration Securities Security Derivative ship Beneficial Price of Code (Instr. 3 & 4) (Instr. 5) Securities Form Ownership Date Date. Date (Month/Day (Instr. 3) Derivative if any Instr. 3, 4 & 5) Beneficially of Instr. 4) Year) (Month l/Insti lOwned. Security Deriv-

	Security		Day/ Year)	8)							at End of	ative	
					(A)	(D)	Date	Expira-	Title	Amount		Security:	
				1			Exer-	tion		or	ľ / I	Direct	
				1			cisable	Date		Number		(D)	
										of		or Indirect	
										Shares		mairect	
				1								(1) (Instr. 4)	
Employee Stock	\$27.40	4/29/02		Ι_Λ	14,935		<u>(2)</u>	4/20/12	Common	14,935	14,935	` /	
Employee Stock Option (Right to	\$27.40	4/29/02		A	14,933		<u>, (≤).</u>		Stock	14,933	14,935	ש	
Buy)									Stock				

Explanation of Responses:

FORM 5 (continued)

- (1) Includes 452 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- (2) The option vests in three annual installments beginning on April 29, 2003.

By: /s/ Joyce N. Hoffman Attorney-in-Fact **Signature of Reporting Person February 14, 2003

Date

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.

If space is insufficient, See Instruction 6 for procedure.

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^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).