FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL							
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person $^{\star}$ $\overline{HELTON\ SANDRA\ L}$							2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG									hip of Reportii oplicable) ector	ng Person(s) to Issuer 10% Owner		
(Last) (First) (Middle) 711 HIGH STREET							3. Date of Earliest Transaction (Month/Day/Year) 03/29/2019									icer (give title ow)	Other below	(specify )	
(Street) DES MOINES IA 50392 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)										ne) X Fo	ividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person			
		Tabl	e I - Non	n-Deriv	ative	Se	curitie	es Ac	quired,	Dis	oosed o	f, or	Bene	eficia	lly Owr	ned			
1. Title of Security (Instr. 3)  2. Transa Date (Month/D.						ar)	Execution if any	A. Deemed xecution Date, any //onth/Day/Year)				ities Acquired (A) d Of (D) (Instr. 3,			nd Secu Bene Own	nount of irities eficially ed Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								v	Amount		A) or D)	Price	Repo Tran (Inst	saction(s) r. 3 and 4)		(Instr. 4)			
Common	Stock		)/2019			A		500		Α	\$ <mark>0</mark>	1)	48,065	D					
		Та	able II - D								sed of, onvertib				/ Owne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Conversion Date Or Exercise (Month/Day/Year) Price of Derivative Execution Date, if any (Month/Day/Year)		Date,		ransaction of Code (Instr. Derivative		vative urities uired or osed ) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares		ount	8. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

## **Explanation of Responses:**

1. Grant of restricted stock units.

## Remarks:

Patrick A. Kirchner, by Power of Attorney

04/02/2019

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.