FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

l	OMB APPROVAL												
	OMB Number:	3235-0287											
l	Estimated average burde	en											
l	hours per response:	0.5											

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Last)	Address of FELL J BA	PRI PFG	Issuer Name and Ticker or Trading Symbol     PRINCIPAL FINANCIAL GROUP INC [     PFG ]      Date of Earliest Transaction (Month/Day/Year)									k all applica Director	able)	g Pers	on(s) to Issu 10% Ow Other (s below)	ner			
711 HIGH STREET  (Street)  DES MOINES IA 50392  (City) (State) (Zip)					06/30/2009  4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					1
(City)	(Sta			n-Deriv	ative	Sec	rurities	Δςς	wired	Dis	nosed of	f or Re	nefici	ially	Owned				
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						ction 2A Ex		2A. Deemed Execution Date, if any (Month/Day/Year)		ction Instr.	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			or 5. Amour Securitie Beneficia Owned F		s lly ollowing	Form: Direct (D) or Indirect		7. Nature of Indirect Beneficial Ownership
						Code	v	Amount	(A) or (D)	Pric	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)					
Common Stock 06/30/							2009		M		56,116	A		\$ <mark>0</mark>	245,5	563(1)		D	
Common Stock 06/30/2									D		56,116	D	\$1	9.91	189,4	147 <sup>(1)</sup>		D	
Common Stock															41	10		I	By 401(k) Plan
Common Stock															17	75			By Spouse
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution Date, Trans ty or Exercise (Month/Day/Year) if any Code			Transac Code (li	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			6. Date I Expiration (Month/I	on Dat		7. Title ar of Securi Underlyir Derivativ (Instr. 3 a	ties ig e Secui	Derivative Security		9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amor or Num of Share	ber					
Performance Units	(2)	06/30/2009			М		56,116		(3)		(3)	Common Stock	56,1	.16	(3) 0			D	

## Explanation of Responses:

- $1.\ Includes\ 3,802\ shares\ acquired\ pursuant\ to\ the\ Principal\ Financial\ Group,\ Inc.\ Employee\ Stock\ Purchase\ Plance and the principal\ Plance and the principal\$
- 2. Security converts to common stock on a one-to-one basis.
- 3. The performance units were acquired pursuant to the Principal Financial Group Long-Term Performance Plan. The performance units vested in 2006, were deferred and are settled in cash pursuant to elections made in 2005.

### Remarks:

<u>Joyce N. Hoffman, by Power of Attorney</u>

\*\* Signature of Reporting Person

07/02/2009

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.