FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHA
Instruction 1(b).	Filed pursuant to Sect

ANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GRISWELL J BARRY					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]											tionship of Reporting all applicable) Director		10% O		wner
(Last) 711 HIGH	`	,	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 01/02/2009											Officer (give title below)		Other (specify below)		ресіту
(Street) DES MO			50392 (Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										Forn Forn	or Joint/Group Filing (Check Applicable rm filed by One Reporting Person rm filed by More than One Reporting rson			
1. Title of Security (Instr. 3)			2. Trans	ansaction		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa	3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount (A) or (D)		Price	,	Reported Transaction(s) (Instr. 3 and 4)				Instr. 4)	
Common	Stock			01/02	2/2009	9			А		1,356	5	A	\$0) ⁽¹⁾ 154,564 ⁽²⁾ D					
Common	Stock															405 I			4	3y 401(k) Plan
Common	Stock														175 I By				By Spouse	
		Ta	able II - I								sed of, onvertib				y Ov	vned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	Code (Ins		on of		6. Date E Expiratio (Month/D	n Date	•	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			Deriv Secu	ivative curity ctr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Owners Form: Direct (or Indir (I) (Inst	hip o B D) C ect (I	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	,	(A)		Date Exercisal		Expiration Date	Title	or Nur of	nber						

Explanation of Responses:

- 1. Grant of restricted stock units.
- $2.\ Includes\ 3,802\ shares\ acquired\ pursuant\ to\ the\ Principal\ Financial\ Group,\ Inc.\ Employee\ Stock\ Purchase\ Plan.$

Remarks:

Joyce N. Hoffman, by Power of Attorney

01/05/2009

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.