Pricing Supplement Dated March 22, 2004 333-110499-01 (To Prospectus dated March 5, 2004, and Prospectus Supplement dated March 5, 2004)

Explanatory Note: This Pricing Supplement is being re-filed solely to correct the maturity date of the Funding Agreement.

CUSIP: 74254PAA0 ISIN: US74254PAA03 Common Code: 018950863



Principal Life Insurance Company Secured Medium-Term Notes **Issued Through** Principal Life Income Fundings Trust 1 (the "Trust")

The description of this pricing supplement of the particular terms of the Secured Medium-Term Notes offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

The Notes 1.

Purchasing Agent(s) Discount: Original Issue Date: Stated Maturity Date: ollars st and October 1 st in each year er 1, 2004 endar days prior to the Interest Payment Date Fixed Rate o Floating Rate	0.350% March 29, 2004 April 1, 2009			
Stated Maturity Date: ollars st and October 1 st in each year er 1, 2004 endar days prior to the Interest Payment Date				
ollars st and October 1 st in each year er 1, 2004 endar days prior to the Interest Payment Date	April 1, 2009			
st and October 1 st in each year er 1, 2004 endar days prior to the Interest Payment Date				
er 1, 2004 endar days prior to the Interest Payment Date				
Floating Rate Notes: o Yes 🗵 No. If, Yes,				
Regular Floating Rate Notes: o Yes o No. If, Yes,				
Floating Rate/Fixed Rate Note: o Yes o No. If, Yes,				

Inverse Floating Rate Note: o Yes o No. If, Yes,

Fixed Interest Rate: Floating Interest Rate: Interest Rate Basis(es):

Initial Interest Rate, if any:

Initial Interest Reset Date:

Interest Rate Basis(es). Check all that apply:

o CD Rate	o Commercial Paper Rate
o CMT Rate	o Eleventh District Cost of Funds Rate
o LIBOR	o Federal Funds Rate
o EURIBOR	o Treasury Rate
o Prime Rate	o Other (See Attached)

If LIBOR: o LIBOR Reuters Page o LIBOR Moneyline Telerate Page

LIBOR Currency:

If CMT Rate:

Designated CMT Telerate Page:

If 7052: o Weekly Average o Monthly Average

Designated CMT Maturity Index:

Index Maturity:

Spread (+/-):

Spread Multiplier:

Interest Reset Date(s):

Interest Rate Determination Date(s):

Maximum Interest Rate, if any:

Minimum Interest Rate, if any;

Calculation Agent: Citibank, N.A.

Exchange Rate Agent: Not applicable.

Computation of Interest (not applicable unless different than as specified in the prospectus and prospectus supplement):

Day Count Convention (not applicable unless different than as specified in the prospectus and prospectus supplement):

Amortizing Schedule: Additional/Other Terms:

Discount Note: o Yes ⊠No. If, Yes,

Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:

Initial Redemption Date: Initial Redemption Percentage: Annual Redemption Percentage Reduction (if any): Redemption: o In whole only and not in part

o May be in whole or in part

Additional/Other Terms:

Repayment: o Yes ⊠ No. If, Yes, Repayment Date(s): Repayment Price: Repayment: o In whole only and not in part o May be in whole or in part Additional/Other Terms:

Sinking Fund (not applicable unless specified):

Additional Amounts to be Paid for Withholding Tax (not applicable unless specified):

Securities Exchange Listing: 🛛 Yes 👘 o No. If Yes, Name of Exchange: New York Stock Exchange

Authorized Denominations: \$1,000

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa3 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agents Purchasing Notes as Principal: 🛛 Yes 👘 o No. If Yes,

Purchasing Agent(s)	Principal Amount
Merrill Lynch, Pierce, Fenner & Smith Incorporated	\$120,000,000
Credit Suisse First Boston LLC	\$120,000,000
Morgan Stanley & Co. Incorporated	\$ 30,000,000
Deutsche Bank Securities Inc.	\$ 30,000,000
Total:	\$300,000,000

Purchasing Agents Acting as Agent: o Yes 🗵 🛛 No. If Yes,

Purchasing Agent(s)	Principal Am	ount
Total:		
State of Organization of the Trust:		New York
Additional/Other Terms:		Not applicable.
Special Tax Considerations:		Not applicable.
2. The Funding Agreement		
Funding Agreement Issuer: Principal Life Insurance Company		
Funding Agreement No.: Deposit: Net Deposit: Effective Date: Stated Maturity Date: Specified Currency: Interest Payment Dates:	6-11177 \$300,000,015 \$298,317,000 March 29, 2004 April 1, 2009 U.S. Dollars April 1 st and October 1 st in each year October 1, 2004	

Initial Interest Payment Date: Type of Interest Rate:

Fixed Rate Funding Agreement: ⊠Yes o No. If, Yes,

Interest Rate: 3.20%

Floating Rate Funding Agreement: oYes 🗵 No. If, Yes, Regular Floating Rate Funding Agreement: oYes o No. If, Yes, Interest Rate: Interest Rate Basis(es):

Floating Rate/Fixed Rate Funding Agreement: oYes o No. If, Yes, Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:

Inverse Floating Rate Funding Agreement: oYes o No. If, Yes, Fixed Interest Rate: Floating Interest Rate: Interest Rate Basis(es):

0

Initial Interest Rate, if any:

Initial Interest Reset Date:

Interest Rate Basis(es). Check all that apply:

0	0
CD Rate	Commercial Paper Rate
o CMT Rate	o Eleventh District Cost of Funds Rate
o LIBOR	o Federal Funds Rate
o EURIBOR	o Treasury Rate
o Prime Rate	o Other (See Attached)

If LIBOR: o LIBOR Reuters Page LIBOR Currency:

o LIBOR Moneyline Telerate Page

If CMT Rate:

Designated CMT Telerate Page: If 7052: o Weekly Average o Monthly Average Designated CMT Maturity Index:

Index Maturity:

Spread (+/-):

Spread Multiplier:

Interest Reset Date(s):

Interest Rate Determination Date(s):

Maximum Interest Rate, if any:

Minimum Interest Rate, if any:

Computation of Interest (not applicable unless different than as specified in the prospectus and prospectus supplement):

Day Count Convention (not applicable unless different than as specified in the prospectus and prospectus supplement):

Amortizing Funding Agreement: oYes ⊠ No. If, Yes, Amortizing Schedule:

Additional/Other Terms:

Discount Funding Agreement: oYes 🖾 No. If, Yes,

Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:

Redemption Provisions: oYes \square No. If, Yes,

Initial Redemption Date: Initial Redemption Percentage: Annual Redemption Percentage Reduction (if any): Redemption: o In whole only and not in part o May be in whole or in part Additional/Other Terms:

Repayment: oYes 🖾 No. If, Yes,

Repayment Date(s): Repayment Price: Repayment:oIn whole only and not in part o May be in whole or in part

Additional/Other Terms:

Sinking Fund (not applicable unless specified):

Additional Amounts to be Paid For Withholding Tax (not applicable unless specified):

Ratings:

The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa3 by Moody's.

Additional/Other Terms: Special Tax Considerations: Not applicable. Not applicable.

3. The Guarantee

Guarantee Issuer: Principal Financial Group, Inc.

Effective Date: Additional/Other Terms: March 29, 2004 Not applicable.