FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* LAWLER JULIA M						2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]							all appli Directo Office	or (give title	g Pers	10% Ov Other (s	vner
l						3. Date of Earliest Transaction (Month/Day/Year) 05/18/2007							below) Sr	VP & Ch	Invs	below) t Officer	
(Street) DES MOINES IA 50392				4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indiv Line) X	·				
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
4 Tid	S			ansaction				3.	-				5. Amou		c 0	auahin I	7. Nature
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						Execution Date			e, Transaction Disposed Of (D) (Instr. 3, Code (Instr. 5)			4 and Securiti		ies Form ially (D) of Following (I) (II			of Indirect Beneficial Ownership (Instr. 4)
						Code V Amount (A) or (D) Price Transaction(s) (Instr. 3 and 4)		tion(s)			(111341. 4)						
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Transaction Code (Instr.		ative rities ired osed . 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiratio Date	Title	Amour or Number of Shares	er					
Phantom Stock Units	(1)	05/18/2007		A		12.6		(2)	(2)	Common Stock	12.6		\$61.72	9,934.4		D	

Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

<u>Joyce N. Hoffman, by Power</u> <u>05/22/2007</u>

Date

** Signature of Reporting Person

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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