Pricing Supplement Dated 01/14/05 (To Prospectus dated March 5, 2004, and Prospectus Supplement dated March 5, 2004)

CUSIP: 74254PDV1



Principal Life Insurance Company Principal[®] Life CoreNotes[®] (Callable) Issued Through Principal Life Income Fundings Trust 2005-3 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal [®] Life CoreNotes[®] offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

\$3,719,000.0	Purchasing Agent Di	scount:	0.750%
100.0%	Original Issue Date:		01/20/05
\$3,691,107.5	Stated Maturity Date	:	01/15/09
The 15th day of every sixth month commencing on 07/15/2005.			
07/15/05			
The 1st day of every sixth month commencing on 07/01/2005.			
Fixed Rate	o Floating Rate		
Yes	o No.	If, Yes,	
.00%			
Yes	x No.	lf, Yes,	
Yes	o No.	lf, Yes,	
Yes	o No.	lf, Yes,	
J/A			
J/A			
- - -	100.0% \$3,691,107.5 he 15th day of every siz 7/15/05 he 1st day of every siz Fixed Rate Yes .00% Yes Yes Yes	100.0%Original Issue Date:\$3,691,107.5Stated Maturity Datehe 15th day of every sixth month commencing on 077/15/05he 1st day of every sixth month commencing on 07Fixed Rateo Floating RateYeso No00%Yesx No.Yeso No.Yeso No.Yeso No.	100.0% Original Issue Date: \$3,691,107.5 Stated Maturity Date: he 15th day of every sixth month commencing on 07/15/2005. 7/15/05 he 1st day of every sixth month commencing on 07/01/2005. Fixed Rate o Floating Rate Yes o No. If, Yes, .00%

"Principal[®]" is a registered service mark of Principal Financial Services, Inc. and is used under license. "CoreNotes[®]" is a registered service mark of Merrill Lynch & Co.

Interest Rate Basis(es). Check all that apply		//A	
	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	o CMT Rate o LIBOR o Prime Rate	
If LIBOR:	o LIBOR Reuters Page LIBOR Currency:	o LIBOR Moneyline T	elerate Page
If CMT Rate: Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o Weekly Average	o Monthly Average	
Index Maturity:	N/A		
Spread (+/-):	N/A		
Spread Multiplier:	N/A		
Interest Reset Date(s):	N/A		
Interest Rate Determination Date(s):	N/A		
Maximum Interest Rate, if any:	N/A		
Minimum Interest Rate, if any:	N/A		
Calculation Agent:	Citibank, N.A.		
Computation of Interest: (not applicable unless different than as specified in Day Count Convention: (not applicable unless different than as specified in	N/A		
Discount Note: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	x No.	lf, Yes,
Terms of Survivor's Option: Annual Put Limitation:		x \$2,000,000 or 2%; c o \$or_%	
Individual Put Limitation: Trust Put Limitation:		x \$250,000; or o \$ x 2%; or \$	
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	x Yes 01/15/06 x In whole only and not in p o May be in whole or in part Any redemption date will be	o No. art	If, Yes, te falling on or after the Initial Redemption Date
Repayment:	o Yes	x No.	lf, Yes,
Repayment Date(s): Repayment Price: Repayment:	o In whole only and not in part o May be in whole or in part		
Additional/Other Terms:	ט ואמץ שב ווו שוטוב טו ווו אמונ		
Sinking Fund (not applicable unless specified):	N/A		
Securities Exchange Listing:	o Yes	x No.	If, Yes, Name of Exchange:
Authorized Denominations:	\$1,000		
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Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purchasing N	lotes as Principal:	x Yes	οN	lo. If, Yes,
Purchas	ing Agent(s)			Principal Amount
Merrill L Total:	_ynch			\$ <u>3,719,000.0</u> \$3,719,000.0
State of Organization of the Trust:		New York		
Additional/Other Terms:		None		
Special Tax Considerations:		None		
2. The Funding Agreement				
Funding Agreement Issuer:		Principal Life Insuran	nce Compar	ıy
Funding Agreement No.:		4-51531		
Deposit:		\$3,719,015.0		
Net Deposit:		\$3,691,107.5		
Effective Date:		01/20/05		
Stated Maturity Date:		01/15/09		
Interest Payment Dates:		The 15th day of ever	y sixth mon	th commencing on 07/15/2005.
Initial Interest Payment Date:		07/15/05		
Type of Interest Rate:		x Fixed Rate	o Float	ing Rate
Fixed Rate Funding Agreemen	t:	x Yes	o No.	lf, Yes,
Interest Rate:		4.00%		
Floating Rate Funding Agreem	ent:	o Yes	x No.	lf, Yes,
Regular Floating Rate Fund Interest Rate: Interest Rate Basis(es):		o Yes	o No.	lf, Yes,
Floating Rate/Fixed Rate Fi Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencer		o Yes	o No.	lf, Yes,
Initial Interest Rate, if any:		N/A		
Initial Interest Reset Date:		N/A		
Interest Rate Basis(es). Ch	o CD o Cor o Trea	Rate nmercial Paper Rate asury Rate er (See Attached)	N/A	o CMT Rate o LIBOR o Prime Rate
If LIBOR:		OR Reuters Page BOR Currency:		o LIBOR Moneyline Telerate Page
If CMT Rate: Designated CMT Tel If 7052: Designated CMT Ma	o Wee	ekly Average	3	o Monthly Average

	Index Maturity:	N/A					
	Spread (+/-):	N/A					
	Spread Multiplier:	N/A					
	Interest Reset Date(s):	N/A					
	Interest Rate Determination Date(s):	N/A					
	Maximum Interest Rate, if any:	N/A					
	Minimum Interest Rate, if any:	N/A					
Computation of Interest: N/A (not applicable unless different than as specified in the prospectus and prospectus supplement) Day Count Convention: N/A (not applicable unless different than as specified in the prospectus and prospectus supplement)							
Discou	unt Funding Agreement: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Ye	S	x No.	lf, Yes,		
Terms	s of Survivor's Option: Annual Put Limitation: Individual Put Limitation: Trust Put Limitation:			x \$2,000,000 or 2%; or o \$or_% x \$250,000; or o \$ x 2%; or \$			
Reder	nption: Initial Redemption Date: Redemption: Additional Other Terms:	x Yes o No. If, Yes, 01/15/06 ⊠ In whole only and not in part o May be in whole or in part Any redemption date will be an Interest Payment Date falling on or after the Initial Redempt Date					
Repay	rment: Repayment Date(s): Repayment Price: Repayment: Additional/Other Terms:		s whole only and not in ly be in whole or in pa		lf, Yes,		
Sinkin	g Fund (not applicable unless specified):	N/A					
Ratings:							
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.							
Additio	onal/Other Terms:		None				
Specia	al Tax Considerations:		None				
3. The	e Guarantee						
Guara	e Issuer: Principal Financial Group, Inc.						
Effecti	ive Date:	01/20/05					
Additio	onal/Other Terms:		None				
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