FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

eck this box if no longer subject
Section 16. Form 4 or Form 5
gations may continue. See
ruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* STRABLE-SOETHOUT DEANNA D						2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]									neck all app Direc	licable) tor er (give title			owner (specify
(Last) (First) (Middle) 711 HIGH STREET					3. Date of Earliest Transaction (Month/Day/Year) 09/29/2023									belov	,	inand	below) ancial Offic	er	
(Street) DES MOINES IA 50392					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									e) X Form Form	lividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(City) (State) (Zip) Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned														nded to				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						tion 2A. Deemed			Code (Instr		4. Securities Acquired (A Disposed Of (D) (Instr. 3			l (A) or	5. Amo Securit Benefic	unt of ies cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or (D) P		Price	Transa	ction(s) 3 and 4)			(1130.4)
Common Stock 09/29/2						2023					193		A	\$0 ⁽¹) 84	84,745(2)		D	
Common Stock 09/29/2					2023			I			114		A	\$0 ⁽¹	58	58,065 ⁽³⁾			By Spouse
		Tal									sed of, onvertib				y Owne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	med on Date, Day/Year)	Code (In				6. Date Exercisab Expiration Date (Month/Day/Year)		te	Amo Secu Unde Deriv Secu	7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v			Date Expiration Date		Title	or Nui of	ount mber ares						

Explanation of Responses:

- 1. Grant of restricted stock units.
- 2. Includes an accumulative total of 341 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 3. Includes an accumulative total of 341 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.

Chris Agbe-Davies as 10/03/2023 Attorney-in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.