Pricing Supplement Dated 05/28/2004 (To Prospectus dated March 5, 2004, and Prospectus Supplement dated March 5, 2004)

CUSIP: 74254PAR3



Principal Life Insurance Company Principal[®] Life CoreNotes[®] (Callable) Issued Through Principal Life Income Fundings Trust 2004-11 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal[®] Life CoreNotes[®] offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

Principal Amount:	\$9,696,000.0	Purchasing Agent Discount:		2.000%	
Issue Price:	100.0%	Original Issue Date:		06/03/2004	
Net Proceeds to the Trust:	\$9,502,080.0	Stated Maturi	ty Date:	06/17/2019	
Interest Payment Dates:	The 15th day of every sixth month commencing on 12/15/2004.				
Initial Interest Payment Date:	12/15/2004				
Regular Record Date:	The 1st day of every sixth month commencing on 12/01/2004.				
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rate			
Fixed Rate Notes:	⊠ Yes	o No	If Yes,		
Interest Rate:	6.00%				
Floating Rate Notes:	o Yes	⊠ No	If Yes,		
Regular Floating Rate Notes: Interest Rate: Interest Rate Basis(es):	o Yes	o No	If Yes,		
Floating Rate/Fixed Rate Note: Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	o Yes	o No	If Yes,		
Initial Interest Rate, if any:	N/A				
Initial Interest Reset Date:	N/A				

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Interest Rate Basis(es). Check all that apply:	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	N/A o CMT Rate o LIBOR o Prime Rate			
If LIBOR:	o LIBOR Reuters Page LIBOR Currency:	o LIBOR Mo	neyline Telerate Page		
If CMT Rate: Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o Weekly Average	o Monthly Av	rerage		
Index Maturity:	N/A				
Spread (+/-):	N/A				
Spread Multiplier:	N/A				
Interest Reset Date(s):	N/A				
Interest Rate Determination Date(s):	N/A				
Maximum Interest Rate, if any:	N/A				
Minimum Interest Rate, if any: Calculation Agent:	N/A Citibank, N.A.				
Computation of Interest:N/A(not applicable unless different than as specified in the prospectus and prospectus supplement)Day Count Convention:N/A(not applicable unless different than as specified in the prospectus and prospectus supplement)					
Discount Note: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No	If Yes,		
Terms of Survivor's Option: Annual Put Limitation:		⊠ \$2,000,000 o \$			
Individual Put Limitation:		⊠ \$250,000; o \$	or		
Trust Put Limitation:		⊠ 2%; or \$			
Redemption Provisions: Initial Redemption Date: Redemption:	 ☑ Yes 06/15/2007 ☑ In whole only and not it o May be in whole or in particular data a sill. 	art	If Yes, Payment Date falling on or after the Initial Redemption Date		
Additional Other Terms:					
Repayment: Repayment Date(s): Repayment Price: Repayment:	o Yes o In whole only and not in o May be in whole or in pa		If Yes,		
Additional/Other Terms:	o may be in whole of ill pe				
Sinking Fund (not applicable unless specified):	N/A				
Securities Exchange Listing:	o Yes	🗵 No	If Yes, Name of Exchange:		
Authorized Denominations:	\$1,000				
	2				

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa3 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purch	nasing Notes as Principal:		🛛 Yes	o No		If Yes,	
	Purchasing Agent(s)					Principal Amount	
	Merrill Lynch Total:					\$ <u>9,696,000.0</u> \$9,696,000.0	
State of Organization of th	e Trust:		New York				
Additional/Other Terms:			None				
Special Tax Consideration	s:		None				
2. The Funding Agreeme	nt						
Funding Agreement Issuer	:		Principal Life Insurar	nce Compan	у		
Funding Agreement No.:			7-06130				
Deposit:			\$9,696,015.0				
Net Deposit:			\$9,502,080.0				
Effective Date:			06/03/2004				
Stated Maturity Date:			06/17/2019				
Interest Payment Dates:			The 15th day of every sixth month commencing on 12/15/2004.				
Initial Interest Payment Da	ate:		12/15/2004				
Type of Interest Rate:			⊠ Fixed Rate	o Floating	Rate		
Fixed Rate Funding Ag	greement:		⊠ Yes	o No		If Yes,	
Interest Rate:			6.00%				
Floating Rate Funding	Agreement:		o Yes	🛛 No		If Yes,	
Regular Floating R Interest Rate: Interest Rate B	ate Funding Agreement: asis(es):		o Yes	o No		If Yes,	
Floating Interes Interest Rate B Fixed Interest I	asis(es):		o Yes	o No		If Yes,	
Initial Interest Rate	e, if any:		N/A				
Initial Interest Rese	et Date:		N/A				
Interest Rate Basis	(es). Check all that apply:	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)		N/A o CM ^T o LIB o Prim			
If LIBOR:			OR Reuters Page BOR Currency:		o LIBOR Moneyline Telerate Page		
If 7052:	CMT Telerate Page: : CMT Maturity Index:	o Wee	ekly Average		o Monthly	7 Average	

	Index Maturity:	N/A				
	Spread (+/-):	N/A				
	Spread Multiplier:	N/A				
	Interest Reset Date(s):	N/A				
	Interest Rate Determination Date(s):	N/A				
	Maximum Interest Rate, if any:	N/A				
	Minimum Interest Rate, if any:	N/A				
(not ap Day C	utation of Interest: oplicable unless different than as specified in the prospectus ount Convention: oplicable unless different than as specified in the prospectus	N/A				
Discou	int Funding Agreement: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No	If Yes,		
Terms	of Survivor's Option: Annual Put Limitation:		⊠ \$2,000,000 or 2%; o			
			o \$or_% ⊠ \$250,000; or	L		
	Individual Put Limitation:		⊠ \$250,000, 01 o \$ ⊠ 2%; or \$			
	Trust Put Limitation:		⊠ 2%; or \$			
Reden		⊠ Yes	o No	If Yes,		
	Initial Redemption Date:	06/15/2007				
	Redemption:	☑ In whole only and no o May be in whole or in				
	Additional Other Terms:	Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date				
Dopar	mont	o Yes	🗵 No	If Yes,		
Repay	Repayment Date(s):	0 165		II Ies,		
	Repayment Price:					
	Repayment:	o In whole only and not in part o May be in whole or in part				
	Additional/Other Terms:					
Sinkin	g Fund (not applicable unless specified):			N/A		
Rating	is:					
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa3 by Moody's.						
Additi	onal/Other Terms:	None				
Specia	l Tax Considerations:	None				
3. The	Guarantee					
Guara	ntee Issuer:	Principal Financial Gro	up, Inc.			
Effecti	ive Date:	06/03/2004				
Additi	onal/Other Terms:	None				
		4				